

2018 William A. Howard Memorial Lecture

Tuesday, January 23, 2018

4:30 – 6:00 pm

2370 Murray Fraser Hall, University of Calgary

Presented by the University of Calgary, Faculty of Law
and Borden Ladner Gervais LLP.

About the Howard Memorial Lecture

The Howard Memorial Lecture was established to preserve the legacy of William Howard and ensure continued investment in the next generation of legal professionals – a cause for which he had much passion.

William Arnold Howard spent more than 50 years in the legal profession, practising predominantly in the area of corporate law. Mr. Howard was instrumental in spearheading a campaign to create a law school at the University of Calgary. He assembled a group of influential Calgary lawyers who shared his vision and passion and served as Chair of the Committee, which was the driving force in establishing the Faculty of Law at the University of Calgary.

William Arnold Howard, CM, CMM, CD, QC | 1918 – 2005

Mr. Howard was born and raised in Calgary, attended Western Canada High School and received his BA (1940) and law degree (1941) from the University of Alberta. After serving overseas with the 31st Alberta Reconnaissance Regiment, Royal Canadian Armoured Corps, he co-founded the law firm of Cairns and Howard which later became Howard Mackie.

He was a president of the Calgary Bar Association and a Founder of the Faculty of Law at the University of Calgary. He was well known for his attention to detail, passion for law and the military, and for his ability to function without sleep.

His Directorships included NOVA, CANA, Trilogy, Bow Valley Industries, Medis Western and SNC Group. He was Chairman of the Calgary Police Commission as well as National Governor of the Canadian Corps of Commissionaires. As an avid supporter of Canada's Armed Forces, he



earned a reputation for speaking up for the rank and file. He was a retired Major General (Chief of Reserves) of the Canadian Forces, Founding Governor and Colonel Commandant of the Royal Canadian Army Cadets, Colonel Commandant and President of the Royal Canadian Armoured Corps Association and perhaps most proudly, Honorary Colonel of the King's Own Calgary Regiment. He was Chairman of the Conference of Defense Associations, Chairman National Employers' Support Committee, President Winston Churchill Society, President Royal Alberta United Services Institute and founder of the Calgary Military Museums Society.

In 1994, he received the Vimy Award in recognition of his outstanding contribution to defence and security and preservation of democratic values. He had unquestionable ethics and integrity, tremendous generosity, and a larger-than-life personality.

About Borden Ladner Gervais LLP

Borden Ladner Gervais LLP (BLG) is a leading, national, full-service Canadian law firm focusing on business law, commercial litigation and arbitration, and intellectual property solutions for our clients. BLG is one of the country's largest law firms with more than 700 lawyers, intellectual property agents and other professionals in five cities across Canada. We assist clients with their legal needs, from major litigation to financing to trademark and patent registration.

For further information, visit blg.com.

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The University of Calgary, Faculty of Law
and Borden Ladner Gervais LLP present:

Colin Robertson | Vice President and Fellow
at the Canadian Global Affairs Institute



A former Canadian diplomat, Colin Robertson is Vice President and Fellow at the Canadian Global Affairs Institute, Executive Fellow at the University of Calgary's School of Public Policy and a Distinguished Senior Fellow at the Norman Paterson School of International Affairs (NPSIA) at Carleton University.

Living in Ottawa, Mr. Robertson focuses on Canadian global policies. He writes a regular column on international affairs for the Globe and Mail and he is the host of CGAI's Global Exchange podcast. Mr. Robertson acted as a member of the team that negotiated the Canada-US FTA and NAFTA and is a current member of the Deputy Minister of International Trade's NAFTA Advisory Council. Mr. Robertson enjoys sharing his vast knowledge and experience with students across Canada. He has taught at Carleton University, Queen's University Public Executive Program and the Canada School of Public Service.

From 2009 to 2016, Mr. Robertson served on the board, including as chair and vice-chair, of Canada World Youth. Currently, he sits on the advisory councils of the Johnson-Shoyama School of Public Policy, Conference of Defence Associations Institute, North American Research Partnership, and the Sir Winston Churchill Society of Ottawa. He is a long-time member of the National Capital Branch of the Canadian International Council, the NPSIA Advisory Council, the Retired Heads of Mission Association, and he is honorary chair of the Canada Arizona Business Council.

Mr. Robertson's career as a foreign service officer spanned over 30 years. During that time he served as Consul and Counsellor at the UN and Consulate General in Hong Kong and New York, and as first Head of the Advocacy Secretariat and Minister at the Canadian Embassy in Washington and Consul General in Los Angeles. In his final assignment, he directed a project at Carleton University's Centre for Trade Policy and Law, with the support of the Federal and Provincial Governments and the private sector on Canada-US Engagement.

Mr. Robertson's awards are numerous, including the Mexican Order of the Aztec Eagle (2016), the Saskatchewan Centennial Medal (2006), and Alberta Centennial Medal (2005). He is an Honorary Captain of the Royal Canadian Navy, assigned to the Strategic Communications Directorate. Notably, Mr. Robertson was given the "Hot Potato Award" at the 2012 Pacific NorthWest Economic Region (PNWER) Summit for helping to increase collaboration between U.S. and Canada organizations and stakeholders. Also in 2012, he was awarded the Queen Elizabeth II Diamond Jubilee Medal.

Among his many accomplishments, Mr. Robertson agrees his smartest decision was marrying his wife Maureen. Together they have three children, Allison, Sean and Conor. In his downtime, he reads voraciously, runs, swims, cycles, and cross-country skis. A series of what Lemony Snicket would describe as 'unfortunate circumstances' have left him with low vision. This has obliged him to give up tennis, a sport he enjoyed but played badly.

Previous Howard Memorial Presenters:

- 2001-2002 – Andrew Johnson-Laird, President, Johnson-Laird Inc.
- 2002-2003 – Gaston Jorre, Acting Commissioner of Competition, Competition Bureau
- 2004-2005 – Dr. Ian Kerr, Canadian Research Chair in Ethics, Law and Technology, University of Ottawa
- 2005-2006 – The Honourable A. Anne McLellan, PC
- 2006-2007 – M. Neil McCrank, QC, P. Eng., Alberta Energy and Utilities Board
- 2007-2008 – The Honourable Jim Prentice, PC, QC, MP
- 2008-2009 – The Honourable Alison Redford, QC, Minister of Justice and Attorney General, AB
- 2009-2010 – The Honourable John C. Major, CC, QC
- 2010-2011 – Sean McMaster, Executive Vice-President Corporate and General Counsel, TransCanada Corporation
- 2011-2012 – David William Scott, OC, QC, Co-Chairperson and Counsel, Borden Ladner Gervais LLP
- 2012-2013 – Honourable Jonathan Denis, QC (PC), Alberta Minister of Justice and Solicitor General
- 2013-2014 – The Honourable Peter Gordon MacKay, M.P. for Central Nova, Nova Scotia
Minister of Justice and Attorney General of Canada
- 2014-2015 – Major-General Blaise Cathcart, OMM, CD, QC, Judge Advocate General of the Canadian Armed Forces
- 2015-2016 – Preston Manning, PC CC AOE, Founder and President of the Manning Centre
- 2016-2017 – The Right Honourable Brian Mulroney, PC, CC, GOQ, LLD

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