

Artificial Intelligence (AI)

With the introduction of generative artificial intelligence, AI is reshaping business operations across every workplace, creating opportunities while introducing new challenges in regulatory compliance. As Canada's AI governance landscape evolves, organizations need legal counsel who understand how AI intersects with employment policies, commercial contracts, sector-specific regulations, data and protection requirements, and more — everywhere from healthcare and financial services to manufacturing, energy, and beyond.

Your business challenges don't exist in silos, and neither should your legal counsel. At BLG, we place you at the center of a coordinated strategy, led by AI law practitioners who work seamlessly with colleagues across the firm. This approach provides comprehensive solutions by drawing upon deep experience in other areas such as corporate M&A, intellectual property, financial services, litigation, privacy, and cybersecurity to address your complete business context.

We can help you

- Conduct privacy impact assessments and compliance exercises to mitigate risks related to evolving Canadian privacy and AI laws.
- Draft notices about the use of AI systems for decision-making.
- Assist with the development of ethical data governance and de-identification programs that maximize data value while complying with regulations and contracts.
- Respond to privacy-related inquiries and investigations.
- Manage security breaches.
- Protect and defend your AI-related intellectual property, including the IP created by the technology itself.
- Determine user rights to data, including the potential applicability of the fair use and research exceptions to legal copyright in Canada.
- Conduct appropriate due diligence on AI-related companies during a merger or acquisition.
- Start a new AI company, including formation, branding and trademarks, stock options, warrant grants, corporate governance, unanimous shareholder agreements and employment agreements.
- Obtain financing, whether through venture capital, private financing or commercial partnerships.
- Draft, negotiate and defend contracts related to AI-powered products.
- Respond to litigation on everything from intellectual property to product liability related to AI technology.

These are exciting and uncertain times. Whether you're wondering about the ethical implications of using [AI-powered software for recruiting employees](#) or concerned about who owns the rights to data generated by the [autonomous vehicles used in your mining operations](#), we'd be happy to answer your questions and give you peace of mind, based on our expertise in both AI and your particular industry.

AI

Sector-specific expertise

You name it, we know it.

Healthcare, supply chain, energy, financial services, aviation, automotive, accounting, retail, products, marine, government

AI is creating opportunities and challenges for them all, and BLG has the relationships and experience you need to see what's ahead.

National privacy leaders

BLG has one of Canada's most respected privacy and data protection teams.

Global perspective

Direct industry experience

Client-focused approach to AI discussions

Chambers ranked practice and lawyers

Skin in the game

We are industry participants, not spectators.

- Building AI tools for our clients
- Working closely with AI institutes like Mila
- Using AI software to optimize our own processes

direct experience with the power of AI and the best ways to mitigate risks.

Tech-focused IP Team

Our national IP team boasts 40+ patent and trademark agents

Many with advanced degrees in tech, whose goal is to protect and enforce your IP in the most efficient and cost-effective way.

We are skilled IP litigators and understand the tricky nuances of IP when it comes to AI inventions.

Full lifecycle support

Investor or inventor | User or distributor | Government or name brand

We have the right advice for your stage of business and involvement with AI, including specialized support for new businesses and strategic assistance with any business transaction.

Executive board training

We offer introductory board sessions on AI governance covering regulatory roles, risk oversight, strategic value and red flags.

Experience

Mergers & Acquisitions

- Qvantel, a global leader in digital BSS, in its strategic acquisition of Optiva (TSX:OPT), a leader in cloud-native charging and agentic AI BSS capabilities.
- Remsoft Inc., a global leader in AI-powered forest intelligence solutions, acquired LOGR, an Australian forestry technology company.
- Itron, Inc. on the Canadian aspects of its US\$325 million acquisition of Urbint Inc., and AI-driven risk management company.
- Capillary Technologies, an AI-powered loyalty management company, in its acquisition of Kognitiv, experts in offering intelligent, omnichannel loyalty solutions.
- Marlin Equity Partners in the Canadian aspects of the sale of its portfolio company, Talkwalker, a Luxembourg-based, artificial intelligence-powered social listening solution to Hootsuite, a global leader in social media management.

Private Equity & Venture Capital

- Wisedocs in its \$12.7 million Series A financing round and \$4.5 million Series A venture debt facility with CIBC Innovation Banking.
- Accelia Capital Inc. in its lead investment in Eli Science Inc.'s \$17 million Series A funding round to launch its at-home hormone monitoring technology.
- Bell Canada in its acquisition of leading technical services companies Stratejm and CloudKettle Inc., adding Professional and Managed Services expertise in cybersecurity and Salesforce to its existing capabilities.

- Porsche Automobil Holding SE and Incharge Capital in their respective investments in generative AI company Waabi's US\$200 million financing round.
- Juniper Networks, Inc., a leader in secure AI-Native Networking in its convertible note investment in Quantum Bridge Technologies.

Privacy & Cybersecurity

- American multinational technology company focusing on e-commerce, cloud computing, online advertising, digital streaming, and artificial intelligence in the conduct and drafting of privacy impact assessments and privacy policies and procedures for projects involving AI-enabled surveillance devices and biometric systems.
- A FinTech company in the development of a generative AI-powered financial assistant (chatbot) involving cutting-edge technology including on privacy and intellectual property risks, as well as the potential impact of the emerging AI regulatory landscape in Canada.
- Developed a framework for SOQUIJ to manage privacy risks when developing new solutions and products relying on Artificial Intelligence (referenced in the recent 2018 Québec AI Committee report).
- Exo Imaging Inc. in the privacy requirements in its acquisition of Medo DX Pte Ltd.
- A leading Canadian chartered bank on guidance of the new federal privacy law reform including AI legislation.
- A multinational health information technology company in the drafting of a position paper on a new Québec health privacy bill, advising on the impact of the Québec regulator's consent guidelines on their business, and drafting representations on the Québec draft anonymization regulation.

Intellectual Property

- BluWave-ai, a Canadian provider of artificial intelligence software for renewable energy and transport electrification, in the growth its patent portfolio to 11 granted patents and 43 applications filed in various countries.
- LÉOQ on the establishment of all legal and corporate documentation in respect of the development of "Agneau-Info", a software platform being developed by LÉOQ using artificial intelligence that will be the first information and prediction platform for the supply and demand, including volume and price of Canadian sheep production using AI and data integration.

Litigation

- Rhapsody Property Management Services in defending a proposed class action lawsuit filed in Ontario and alleging price-fixing of residential property rents through the use of RealPage Inc.'s YieldStar software (now AI Revenue Management).

Financial Services

- The Bank of Nova Scotia as administrative agent for a syndicate of lenders in connection with the financing of HEALWELL's acquisition of Orion Health, a healthcare artificial intelligence corporation based out of New Zealand.

Labour & Employment

- A company specializing in enterprise data management, backup, and protection in securing the return of highly sensitive and proprietary information following misappropriation.

Governance & Oversight

- One of Canada's pre-eminent artificial intelligence organizations on its key license agreements and assisted several artificial intelligence suppliers with standard terms and conditions and customer agreements.

BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

blg.com

BLG Offices

Calgary

Centennial Place, East Tower
520 3rd Avenue S.W.
Calgary, AB, Canada
T2P 0R3

T 403.232.9500
F 403.266.1395

Ottawa

World Exchange Plaza
100 Queen Street
Ottawa, ON, Canada
K1P 1J9

T 613.237.5160
F 613.230.8842

Vancouver

1200 Waterfront Centre
200 Burrard Street
Vancouver, BC, Canada
V7X 1T2

T 604.687.5744
F 604.687.1415

Montréal

1000 De La Gauchetière Street West
Suite 900
Montréal, QC, Canada
H3B 5H4

T 514.954.2555
F 514.879.9015

Toronto

Bay Adelaide Centre, East Tower
22 Adelaide Street West
Toronto, ON, Canada
M5H 4E3

T 416.367.6000
F 416.367.6749