

Simon Du Perron

Associate



Expertise

Cybersecurity, Privacy & Data Protection

Information Technology

Technology

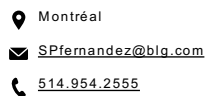
Advertising & Marketing

Artificial Intelligence Law

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Samantha Fernandez

Practice Assistant



Simon Du Perron specializes in privacy law and technology law. He provides strategic advice to organizations and public bodies on a variety of compliance issues, including:

- Navigating legislative AI and privacy law reforms;
- Data mapping and compliance programs;
- Privacy Impact Assessments (PIAs);
- Digital marketing and the Canadian Anti-Spam Legislation (CASL);
- Responsible use of artificial intelligence, big data and biometrics.

Simon is frequently invited to speak at conferences and has written several publications on the interaction between positive law and new technologies. He is the author of the book *Droit à la vie privée, mégadonnées et intelligence artificielle – Cadre juridique en matière de protection des renseignements personnels* (published by LexisNexis Canada in 2022).

Prior to joining BLG, Simon completed a Master's in Information Technology Law and was a research assistant at the Cyberjustice Laboratory of the Université de Montréal.

Experience

Conducted a data mapping exercise for a Canadian multinational.

Assisted various Québec organizations and public bodies in implementing a comprehensive compliance program for Bill 64.

Assisted a major Canadian retailer in the deployment of a biometric identification system.

Advised an American medical technology manufacturer on compliance with Canadian laws.

Beyond Our Walls

Professional Involvement

Member, Information Technology Committee, the Young Bar of Montréal

Community Involvement

Member, Executive Committee, Youth Parliament of Québec, 2018-2019

President, Association of Law Students of the University of Montréal, 2017-2018

Member of the Board of Directors, The Montreal OFF Jazz Festival

Awards & Recognition

- Awarded the Joseph-Armand Bombardier Fellowship, Social Sciences and Humanities Research Council of Canada (SSHRC), 2020

Bar Admission & Education

- Québec, 2021
- CIPP/C Certification (International Association of Privacy Professionals),
- LL.M. (Information Technology Law), Université de Montréal, 2021
- LL.B., Université de Montréal, 2018