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Steering Through the Curve and Beyond

The global pandemic has created complex challenges for the automotive industry. The stakes are high as the industry attempts to manage the health crisis while faced with production pressures, intricate supply chains, and dynamic consumer behaviour. How do you navigate this uncharted territory and institute crisis planning for the short and long term?

BLG hosted a virtual conversation with automotive industry leaders to discuss the challenges and opportunities faced by the sector at the start of this new decade.

Speakers

- Flavio Volpe, President, Automotive Parts Manufacturers Association
- David Adams, President, Global Automakers of Canada
- Dennis DesRosiers, President, DesRosiers Automotive Consultants

Moderator

- Robert Love, Partner, Automotive Group, BLG

For updates from our team on business issues at the forefront today, please view and bookmark our COVID-19 Resource Centre.

Watch the webinar below

Services: Transportation, Automotive, Autonomous Vehicles

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