

BLG at IAPP's Canada Privacy Symposium 2025

Borden Ladner Gervais LLP (BLG) is — once again — pleased to be a palladium sponsor of IAPP's Canada Privacy Symposium, Canada's premier privacy conference. In addition to sponsoring the event, members of our team will also be presenting during the conference.

Agenda

08:30-09:00

Networking Breakfast

09:00-09:05

Welcome Remarks

Daniel Michaluk, Partner, BLG

09:15-09:45

Opening Keynote

Bill Abbott, Director, Data Policy and Partner Services, TELUS

Bill will kick off this action-packed workshop with an overview of what to expect from the day's proceedings and details on logistics. He will also highlight some of the dominant themes in privacy law that will be addressed by the various panels.

10:00-11:00

Fireside Chat with Chantal Bernier

Moderator: [Frédéric Wilson](#), CIPP/C, Partner, Co-lead, Privacy Practice, BLG

Chantal Bernier, Co-chair, Global Privacy and Cybersecurity Group, Dentons

This fireside chat will explore former Privacy Commissioner of Canada Chantal Bernier's views and insights on the current and future legal landscape in Canada within the realms of privacy, cybersecurity and AI governance.

Chantal will share insights from her experience inside government, the trends she observes as counsel to global institutions, and the emerging best practices she sees through her work on standardization of data governance. The objective is to provide guideposts for institutions to manage legal risk as they embrace new technologies and AI, in the absence of dedicated legislation.

11:00-11:30

Networking break

11:30-12:30

2025 Consent Collection Strategies and Benchmarks for Legal Leaders

Oxana Iatsyk, CIPP/C, CIPP/E, CIPP/US, CIPM, FIP, Privacy Officer, Walmart Canada

Sylvia Klasovec, Senior Fellow, Future of Privacy Forum

Jean-Baptiste Garcin, Representative of Canada, Didomi

Join Walmart, Didomi, and the Future of Privacy Forum in a panel that delivers exclusive Canadian industry statistics and actionable strategies for tackling consent management. This session blends the expertise of a leading retail corporation, a renowned consent management provider and a global privacy think tank. You will gain measurable insights into consent-related ROI, key metrics to support business discussions and practical steps to implement effective consent strategies, positioning your companies for success in 2025 and beyond.

What you will learn:

- A clear understanding of Canada's evolving privacy landscape and the challenges it presents for businesses.
- Actionable consent-related metrics and implementation strategies that deliver measurable results.
- Practical insights to engage business stakeholders and effectively demonstrate the ROI of consent management strategies.

12:30-13:30

Networking lunch

13:30-14:30

Forget Law 25, Meet Law 5: Quebec New Health Privacy Law

Moderator: [Simon Du Perron](#), AIGP, CIPP/C, Associate, AI and Data Protection Law, BLG

Dominique Payette, Privacy Counsel, Data Protection Officer, Dialogue

In 2024, Quebec joined the ranks of the many Canadian provinces with a dedicated health privacy regime. Inspired by Law 25, Quebec's Law 5 has its own distinctive requirements that set it apart from the other Canadian laws protecting personal health information. This diverse panel will delve into the specific issues raised by the new regulation and will discuss the

challenge that compliance with a multiplicity of privacy regimes poses for public and private companies operating in the health care space across Canada. This panel will also feature a unique perspective on the data mobility and valorization efforts in Quebec's health sector.

What you will learn:

- General comprehension of Law 5, Quebec's new health privacy law.
- Practical tips on how to implement a privacy program in a company or institution operating in the health industry across Canada.
- Insights on Quebec data mobility and valorization strategy.

14:30-15:00

Networking break

15:00-16:00

Navigating AI Contract Issues — Key Risks and Best Practices in an Evolving Legal World

Moderator: Lynn Larson, AIGP, CIPP/C, CIPP/E, CIPM, Privacy Counsel, nNovation

Brent Arnold, Partner, Gowling WLG

Allan Oziel, Managing Partner, Oziel Law

Carole Piovesan, Co-Founder, Managing Partner, INQ Law

As artificial intelligence adoption accelerates, lawyers face unique challenges in assisting clients struggling to balance innovation with risk mitigation. Technology and business models evolve rapidly, leaving legal uncertainty in their wake. This expert panel will delve into the complexities of AI- related contracts addressing key issues such as copyright infringement risks, indemnification and liability concerns and data protection obligations when using large language models . Attendees will gain practical insights on drafting effective AI- related agreements, negotiating risk allocation and ensuring compliance with evolving legal standards.

What you will learn:

- Strategies for addressing copyright infringement risks in AI-generated content.
- Best practices for negotiating indemnification and liability clauses in AI contracts.
- Data protection considerations, including cross-border implications.
- Key contractual terms to manage AI model bias, transparency and compliance risks.
- Emerging trends and regulatory developments shaping AI contract law in Canada.

16:15-16:30

Closing Remarks

Bill Abbott, Director, Data Policy and Partner Services, TELUS

