

As the automotive industry continues to experience transformative change, it's key to have an experienced, multidisciplinary legal team who can help automotive leaders, including original equipment and parts manufacturers, distributors, dealers, technology companies and financial institutions, address the legal, business and regulatory risks emerging from an industry-wide disruption.

BLG's Automotive Group is a leading, multidisciplinary team with recognized expertise in regulatory matters, transactions and disputes. We anticipate our clients' needs and draw upon top-ranked subject matter experts to provide efficient and comprehensive advice, including in the areas of:

- Advertising and marketing
- Commercial agreements
- Environmental
- Financial services
- Franchising
- Insurance
- Intellectual property
- Labour and employment
- Litigation and dispute resolution
- Mergers and acquisitions
- Real Estate
- Privacy
- Securities
- Tax
- Technology
- Trade

We also advise automotive leaders on federal and provincial regulatory issues and have long-standing relationships with related regulatory bodies.

Experience

Advising and representing OEMs on warranty claims, product liability claims and motor vehicle consumer class actions, including allegations of defective manufacture, design and failure to warn

Advising on motor vehicle warranty drafting and "Canadianizing" warranties

Advising motor vehicle dealers on all aspects of business, including franchise, commercial and technology agreements, real estate, financing, mergers and acquisitions and debt refinancing transactions

Advising on Canadian Motor Vehicle Safety Standards, emerging technologies, exemption programs, and homologation aspects

Advising and providing training to OEMs on technology adoption, including privacy, data management and cybersecurity, including training programs for dealers

Advising and assisting OEMs with Canadian market entry projects, including feasibility and regulatory assessment and risk management facets

Advising on the testing and deployment of autonomous vehicles

Advising on federal and provincial legislation as well as industry codes of conduct governing the marketing and advertising of motor vehicles

Representing automotive parts manufacturers in class actions alleging price fixing conspiracies

Advising OEMs on insurance regulatory issues

Advising on the trade, importation and distribution of motor vehicle asset classes and parts, including taxation

Assisting with high-volume Canadian Motor Vehicle Arbitration Plan (CAMVAP) claims

Advising and representing OEMs in the National Automotive Dealer Arbitration Program (NADAP) and commercial and supplier chain litigation

Providing ongoing, and day to day advice to OEMs and Tier 1 parts suppliers in regard to labour relations and employment law

Advising on collective agreement interpretation and administration, collective bargaining, discipline and discharge matters

Representation before grievance arbitrators and Ontario Labour Relations Board, Human Rights Tribunal of Ontario

Defending human rights applications concerning alleged discrimination and accommodation

Drafting and/or revising labour relations, employment and related policies and procedures

Related Expertise

Autonomous Vehicles

Advertising & Marketing

Commercial Contracts

Disputes

Environmental

Franchise Licensing & Distribution

Labour & Employment

BLG Can Also Help You With

Mergers & Acquisitions

Online Retail & E-commerce

Technology

Environmental, Social and Governance (ESG)

Your ambition. Our advice.

M&A at BLG.

At the heart of every M&A opportunity is an ambition — to harness a market opportunity, to forge a new partnership, to shape growth on your terms. Strengthen and support your goals, backed by BLG's strong regulatory acumen and deep expertise in the sectors driving the Canadian economy today and tomorrow.

Key Contacts

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