

EVENT

BLG's Platinum Involvement At The IAPP Canada Privacy Symposium 2018



May 24, 2018
8:00 a.m. - 5:00 p.m. ET

Metro Toronto Convention Centre and InterContinental Hotel
225 Front Street West Toronto, ON, Canada M5V 2X3

BLG is proud to be the platinum sponsor of the [2018 IAPP Canada Privacy Symposium](#) taking place in Toronto from May 24-25, 2018. This is the premier event in Canadian privacy and draws the top minds in the field for intensive education and discussion on emerging data privacy issues.

Visit us in the exhibit hall at Booth 14 to meet or re-connect with members of our national [Privacy and Data Protection Group](#).

We are busy preparing for our conference sessions and look forward to presenting on industry hot topics. Confirmed sessions include:

Privacy and Cybersecurity Hot Business Risks
Thursday, May 24, 2018 at 2:15 p.m.

Speakers include:

- Davit Akman, Partner, [Anti-Trust/Competition Group](#), Borden Ladner Gervais
- [Bradley Freedman](#), Partner and National Leader, [Cybersecurity Law Group](#), Borden Ladner Gervais
- Éloïse Gratton, Partner and National Co-leader, [Privacy and Data Protection](#), Borden Ladner Gervais

Moderated by: Jennifer Stoddart, Former Privacy Commissioner of Canada; Regulatory Advisor, Nymity

This panel will discuss privacy and cybersecurity risks in three broad areas that all businesses must consider in 2018: artificial intelligence ("AI"), cybersecurity and competition. The AI discussion will encompass managing privacy risks when conducting research, business analytics (including de-identifying personal information) and developing algorithms. Cybersecurity will include a review of recent risks and threats (including phishing, ransomware), new breach notification obligations, supply chain cyber risks and director/officer duties and liabilities. Competition will examine issues discussed in the recent Competition Bureau draft discussion paper titled "Big Data and Innovation: Implications for Competition Policy in Canada," which provides the initial views on how privacy data-related considerations in several areas will be approached.

Takeaways:

- Understanding the key privacy risks to consider in any business AI strategy involving the analysis of personal information or pseudonymized data, as well as the development of an automated decision-making process.
- Current trends and threats in the rapidly evolving area of cyber risk, as well as practical tips for managing and mitigating privacy and cybersecurity risks.
- Understanding the recent issues with privacy and competition as well as the upcoming trends and business risks in this space.

The Next Generation of Privacy Professionals: Women Leading Privacy
Thursday, May 24, 2018 at 3:45 p.m.

Speakers include:

- Estella Cohen, CIPP/C, CIPM, FIP, Senior Privacy Consultant, TrustArc
- Sinziana Gutiu, CIPP/C, Associate, Dolden Wallace Folick
- Fazila Nurani, CIPP/C, Senior Counsel and Lead Consultant, PrivaTech

Moderated by: [Éloïse Gratton](#), Partner and National Co-leader, [Privacy and Data Protection](#), Borden Ladner Gervais

Privacy and data protection professionals share their stories about what it was like to move through the profession in recent years. How did they come to privacy? What have they learned the most? What has surprised them the most? What were the challenges gearing up to GDPR? And what are they most proud of? These tips will be useful for the next generation of privacy professionals and help them know how to build a career in that space. But don't come just to listen — they want to hear from the audience too. What does the future look like to you? Does your vision of the future reflect your hopes and aspirations?

Takeaways:

- Enhanced confidence to develop as a privacy professional
- Insight about future big issues
- Inspiration to achieve your full potential

Will the Right to be Forgotten Find Application in the Canadian Context?
Friday, May 25, 2018 at 9 a.m.

Speakers include:

- Éloïse Gratton Ad.E., Partner and National Co-leader, [Privacy and Data Protection](#), Borden Ladner Gervais LLP
- Christopher Berzins, Senior Legal Counsel, Ontario Securities Commission
- Paul Schabas, Partner at Blake, Cassels & Graydon LLP

In 2014, the European Court of Justice issued its momentous Google Spain decision, which recognized what has been characterized as "the right to be forgotten." Since then, there has been considerable debate about whether the right to be forgotten might take foothold in Canada. In 2016, the Privacy Commissioner of Canada announced a public consultation process involving online reputation issues, including the right to be forgotten. On January 26, 2018, it issued a draft position paper that supported de-indexing of search engine results and take down of information at source in specific circumstances. The OPC has invited further comment on its draft position paper, after which it will finalize its position. In this follow-up to the 2017 Symposium session on the right to be forgotten, the panel will discuss the OPC's draft position paper and other developments such as the Supreme Court of Canada's Equustek decision from June 2017, and will consider whether we are moving towards a recognition of a right to be forgotten in the Canadian context and, if so, what the implications will be going forward.

Takeaways:

- The legal issues associated with the right to be forgotten;
- The contentious issues that it raises (censorship, impact on freedom of expression); and
- The challenges it may raise moving forward.

For more information on our involvement in this event, please contact Lindsey Bombardier, Director, Business Development Practice Group.