All types of industries, from financial services and automotive to healthcare and energy, are feeling the impacts of digitalization – increasing the need for traditional businesses to understand technology's opportunities and challenges and take action. Whether you are an early tech adopter or a business looking to invest in digital infrastructure for your operations, it's crucial to have practical, innovative and cost-effective legal advice at every step to ensure your businesses safety and reputation and prepare for what's next.

Our national group is a collaborative, cross-functional and future-focused team of lawyers and patent agents who are fluent in tech talk and can help both technology developers and suppliers – and their customers – navigate any legal or regulatory matter.

 $Advising \ on \ purchasing \ technology, \ raising \ funds, \ mitigating \ legal \ and \ regulatory \ risk-we \ cover \ all \ bases.$

Experience

Highlights

- Amazon Inc. on multiple labour and employment, privacy, class action and competition law matters
- Bell Canada and its affiliates on multiple acquisitions, labour and employment, commercial contracts, privacy, litigation and regulatory matters
- Netflix on various M&A, labour & employment, foreign investment, real estate, and corporate matters

М&А

- STN Video Inc., in its sale to Minute Media, a leading global technology and sports content company.
- PayBright, a Canadian buy-now-pay-later provider, on its \$340M acquisition by the US-based consumer finance platform provider Affirm, Inc.
- BDC Capital as key shareholder of Budge Studios (one of the world's biggest mobile game developers) in its sale to Tilting Point
- Exo Imaging Inc. as Canadian counsel on the acquisition of Singapore company Medo DX Pte Ltd., and ongoing advice to its Canadian operating subsidiary, Medo.ai
- Lightspeed POS, a Montreal-based cloud e-commerce platform in its 3 post-IPO acquisitions Chronogolf Inc, iKentoo and Kunta

• Ericsson in the sale of its global internet of things business to Aeris Communications

Commercial Contracting

- Software companies regarding the commercialization of their technology, including SaaS and locally installed software licensing
- Groups of hospitals across Ontario in the acquisition of hospital information systems and related governance agreements among them
- Financial institutions, telecommunications providers and major media companies in the procurement and negotiation of some of the largest outsourcing transactions in Canada
- Clients with respect to new mobile and online financial products and services including partnerships with financial institutions, FinTech organizations and other new and innovative financial services developers.

Venture Capital, Corporate Finance and Capital Markets

- ZayZoon Inc., on its US\$34.5 million Series B financing led by Framework Venture Partners, with participation from Export Development Canada, ATB
 Financial, and a number of ZavZoon's shareholders.
- iNovia Capital as lead investor in ESG software reporting company Novisto Inc.'s US\$20M Series B round.
- McKinsey & Company on their venture capital investment and collaboration agreement in Element AI Inc.'s \$200 million Series B equity financing round, a
 company that builds artificial intelligence tools for enterprises.BDC Capital's new \$200 million Deep Tech fund in its first investment as lead, namely in
 Nord Quantique, a quantum computing start-up.
- iNovia Capital and Fonds Solidarité FTQ in a US\$50 million growth round in WorkJamFrontier Growth in their Series A and Series B investments in Jane
- Craft Ventures on their Series A investment in Klue Labs Inc.

Regulatory

- Gatik with Walmart Canada to provide the first fully driverless commercial operations in Canada, a major milestone for autonomous vehicles in Canada.
- The first investment dealer in Canada to offer bitcoin futures, providing a regulatory framework and developing policies and procedures.
- A major Chinese online payments company on the analysis of compliance work related to several of its new and evolving business models, the creation of
 its two Canadian entities and related application to Canadian regulatory authorities for approval, and the structuring its new global payments products that
 could be introduced into Canada.
- $\bullet \ \ \text{A major online fashion retailer on the analysis of payment processing regulations in Canada}. \\$

Intellectual Property

- A software company on developing and executing an international IP Strategy, as well as the management and expansion of their worldwide patent portfolio including drafting and prosecution.
- Titan Medical on the licensing to Medtronic of Titan intellectual property.
- A renewable energy Al company that develops Al software systems that improve the distribution and usage of renewable energy in areas including energy
 grid management, renewable power distribution, and electrical vehicle (EV) charging management and infrastructure.

Artificial Intelligence Law

Address the challenges and opportunities of machine learning and NLP technologies with BLG, Canada's artificial intelligence law firm.

Emerging Companies & Funds

It's crucial to have strategic partners with an entrepreneurial mindset to guide you through your emerging company's life cycle.

MedTech

Innovation in medical technology is creating an ever-changing landscape in healthcare and life sciences.

Metaverse

Metaverse opportunities raise legal issues of cybersecurity, intellectual property, taxation and more for businesses. Learn how to join the metaverse with BLG.

Online Retail & E-commerce

As the consumer experience becomes increasingly digitized, it's key to have legal advice and advocacy that can help your organization prepare for what's next.

Related Expertise

FinTech

Autonomous Vehicles

Information Technology

Cybersecurity, Privacy & Data Protection

Digital Assets

Health Informatics

Your ambition. Our advice. M&A at BLG.

At the heart of every M&A opportunity is an ambition — to harness a market opportunity, to forge a new partnership, to shape growth on your terms. Strengthen and support your goals, backed by BLG's strong regulatory acumen and deep expertise in the sectors driving the Canadian economy today and tomorrow.

Andrew Hennigar
Partner
• Vancouver
▼ AHennigar@blg.com
604.632.3548
Subrata Bhattacharjee
Partner and National Chair, Competition and Foreign Investment Review Group
New Group
◆ Toronto
▼ SBhattacharjee@blg.com
416.367.6371
<u> </u>
Patrice Martin
Partner
Montréal
<u>▼ PMartin@blg.com</u>
514.954.2546
Cindy Y. Zhang
Senior Associate
▼ Toronto
<u>CZhang@blg.com</u>
416.367.7274
Eric Boehm
Partner
▼ Toronto
▼ EBoehm@blg.com
416.367.6041