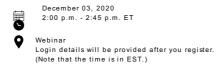
Coffee and Economics: Making sense of remarkable times



A 2021 Economic Outlook with BCBC's Chief Economist Ken Peacock

The COVID-19 crisis has changed the way business and the economy interact, with companies actively re-thinking their models and strategies to achieve success in 2021. Take a break from doom-scrolling, grab a coffee, and join us for an engaging look into emerging economic trends with Ken Peacock, Chief Economist and Vice President of the British Columbia Business Council. The virtual presentation will look at sector shifts in employment, retail, housing, banking, political policy and more.

About the Guest Speaker:

BCBC is an association representing 260 large and mid-sized companies that together account for approximately one-quarter of all jobs in the province. In his capacity as Chief Economist and Vice President, Ken contributes to the Council's work on economic and policy issues of interest to the business community. Ken received his master's degree in economics from Simon Fraser University and is past President of the Association of Professional Economists of BC and a member of the BC Economic Forecast Council.