

The Legal Side of Raising Capital with Julie Bogle

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BLG lawyer [Julie Bogle](#) appeared on the March 18, 2021 episode of the [Her CEO Journey](#) weekly podcast to discuss the different ways of raising capital.

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Julie is a senior associate in [BLG's Securities and Capital Markets Group](#) with experience acting for public and private companies in connection with mergers & acquisitions, initial public offerings, private placement transactions and corporate reorganizations. She co-founded [BLG's Driven By Women™](#) program in 2016, an initiative that offers women in business and law a platform to connect, collaborate and excel professionally.

Episode overview:

What is your plan to expand and scale up your business? Perhaps, you consider equity crowdfunding as a way to raise capital. Before you jump into that, there are a few things to know about:

- The types of capital raising
- The type of investors you should consider
- The legalities surrounding crowdfunding

In this episode, Julie Bogle outlines the different ways of raising capital and notes the various exemptions and capital raising that will suit different kinds of investors. Julie encourages mission-driven female entrepreneurs and business owners to hire experts to fill in knowledge gaps in your team and lawyers to handle the legal side of your equity crowdfunding campaign.

Listen to this podcast to learn more about the benefits of hiring experts and lawyers to ensure the success of your equity crowdfunding.

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By

[Julie Bogle](#)

Expertise

[Capital Markets](#), [Financial Services](#), [Private Equity & Venture Capital](#), [Driven By Women™](#)

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BLG Offices

Calgary

Centennial Place, East Tower
520 3rd Avenue S.W.
Calgary, AB, Canada
T2P 0R3

T 403.232.9500
F 403.266.1395

Ottawa

World Exchange Plaza
100 Queen Street
Ottawa, ON, Canada
K1P 1J9

T 613.237.5160
F 613.230.8842

Vancouver

1200 Waterfront Centre
200 Burrard Street
Vancouver, BC, Canada
V7X 1T2

T 604.687.5744
F 604.687.1415

Montréal

1000 De La Gauchetière Street West
Suite 900
Montréal, QC, Canada
H3B 5H4

T 514.954.2555
F 514.879.9015

Toronto

Bay Adelaide Centre, East Tower
22 Adelaide Street West
Toronto, ON, Canada
M5H 4E3

T 416.367.6000
F 416.367.6749

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