

## StartUp & Grow™

Starting a business can be challenging, which is why choosing the right startup law firm is key. Whether you're a start-up company, an entrepreneur or innovator, or an early stage investor, BLG's StartUp & Grow™ program offers you the practical, efficient legal solutions you need when launching a new business.

Our more than 750 lawyers and intellectual property agents can help with a range of considerations and tackle any startup legal issues when starting or growing your business. Drawing on this depth of expertise, StartUp & Grow™ offers legal solutions across all areas of law critical to your business' success.

BLG's Intellectual Property group, one of the strongest in Canada, supports StartUp & Grow™. Our IP group, with its experienced startup lawyers and agents, is responsible for more than 38,000 patent applications and patents, more than 40,000 trademark applications and registrations, and almost 4000 industrial design applications and registrations.

StartUp & Grow™ also offers access to BLG's unparalleled expertise in emerging areas such as fintech, cleantech, greentech, medtech and health law, software and SAAS, autonomous vehicles, artificial intelligence, sensor technology and wearable devices, cryptocurrency, biotech and life sciences, privacy law, and cybersecurity.

### Experience

- Craft Ventures in connection with a \$15 million Series A preferred share investment in the competitive intelligence platform Klue Labs Inc.
- PayBright, one of Canada's leading fintech companies, in a \$340 million acquisition by Affirm.
- Investors, led by iNovia Capital, in a Series A venture capital round in Planned Enterprise Inc.
- Titan Medical Inc., a leading company in the surgical robotics space, now listed on Nasdaq and Toronto Stock Exchange, which has raised US\$250 million in equity financing.
- Fonds de Solidarité FTQ on its US\$10.7 million committed Series A equity-funding round for Kaloom Inc., a software start-up focusing on networking solutions based in Montréal and Silicon Valley.
- Hydra Energy Corporation in connection with intellectual property and licensing matters supporting the deployment of its hydrogen-as-a-service commercial fleet offering.
- Cycle Capital Management & Fonds de solidarité FTQ on a \$30 million Series A2 financing round for Montréal-based power quality systems maker Power Survey and Equipment Ltd.
- Cynapsus Therapeutics Inc., a pharma company responsible for developing a leading drug candidate for treatment of Parkinson's Disease, which was ultimately sold to Sunovion for \$820 million.

- FC Capital Management LLC (Frontier Growth) in its growth equity investment in Jane Software Inc.
  - SendToNews Video Incorporated, a platform for distribution of sports video highlights, in connection with private equity financing matters.
  - Kaitongo Inc., a legal tech company, which offers large law firms AI-based sales engagement tools.
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## **BLG | Canada's Law Firm**

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

[blg.com](http://blg.com)

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