

# Parker Easter

## Associate

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Corporate Commercial
Mergers & Acquisitions
Corporate Governance
Corporate Finance
Private Equity & Venture Capital
Emerging Companies & Funds
Technology
Consumer Goods

Parker Easter is a corporate and commercial lawyer developing a broad business law practice with a focus on mergers and acquisitions, commercialization, and corporate finance. He routinely works with technology, consumer packaged goods and other high-growth companies. Parker works closely with clients as a responsive and practical advisor.

As a successful founder in the manufacturing, entertainment, and restaurant industries, and with experience as an early employee at one of Canada's fastest growing startups, Parker brings a uniquely entrepreneurial perspective to his legal practice. His firsthand understanding of the challenges and opportunities faced by scaling businesses allows him to provide practical advice to clients navigating complex legal and business issues. He is actively engaged in startup and innovation ecosystems across Canada and is a committed student and enthusiast of startup and high-growth companies.

In addition to his Juris Doctorate from the University of Calgary, Parker holds a Bachelor of Business Administration from Brandon University in Manitoba, where he was named Valedictorian of his graduating class.

## Experience

- **Corporate Finance and M&A**

- Counsel to a private oil and gas producer in its $54.25 million cash sale to InPlay Oil Corp. as part of a broader bid process.
- Counsel to a Canadian mining issuer in connection with a series of equity financings, including an approximately $15 million tax-driven flow-through financing and a $130 million marketed private placement undertaken in connection with its graduation to the Toronto Stock Exchange.
- Counsel to a Bitcoin treasury corporation in its $300 million base shelf prospectus filing.
- Counsel to the purchaser on the approximately $150 million acquisition of a gold project in the Yukon and associated $57 million subscription receipt financing.
- Counsel to 1587818 B.C. Ltd. in its reverse takeover transaction with WELLSTAR Technologies Corp., including related corporate restructuring transactions, a board lot financing, concurrent financing and the resulting listing of WELLSTAR Technologies Corp. on the TSX Venture Exchange.
- Counsel to Seegnal Inc. and Reem Capital Corp. in respect of its qualifying transaction on the TSXV
- Counsel to target in reverse takeover transaction valued at $5.5 million by way of qualifying transaction and concurrent financing of subscription receipts.
- Counsel to a local startup in its $5 million oil well asset purchase as well as its corresponding asset purchase financing by way of convertible debenture offering.

- **Venture Capital and Private Equity**
  - Counsel to multi-national cosmetics corporation in its preparation for and launch of private equity bid process.
  - Counsel to a Canadian re-commerce company in connection with its $7 million Series B preferred share financing, related secondary share sales, and corporate reorganization.
  - Counsel to Calgary-based AI-analytics growth company in its venture-backed ~$6 million Series A1 follow-on round.
  - Ayrton Energy Inc., a local hydrogen-tech startup, in its oversubscribed $9.1 million Series Preferred financing co-led by BDC Capital and Clean Energy Ventures.
  - Counsel to Canadian founder in its structuring and roll-out of Delaware-based hedge fund.
  - Syndicated group of majority shareholders of AI startup in respect of their negotiation of conversion rights pursuant to a VC financing.
  - Restructuring of venture capital fund with 60+ portfolio co's for tax purposes.
  - Fastener Group, a market leading distributor of fasteners, tools, safety gear and other related accessories in B.C., Alberta, Saskatchewan and Manitoba, on its partnership with TriWest Capital Partners, one of Canada's leading private equity firms.
- **High Growth and Emerging Markets**
  - Counsel to alternative protein manufacturer and multinational exporter in the development and rollout of its employee ownership plan.
  - Counsel to U.S. based payments technology company in its Canadian expansion and rollout.
  - Counsel to U.S. based, AI-native programmable banking startup in its Canadian expansion matters.
  - Counsel for international ag-cell ecosystem developer in its Canadian rollout and initial multi-stakeholder funding consortium.
  - Counsel to networking and relationship management platform in its successful government application for intellectual property strategy funding.
  - Startup, organization, and $1 million seed financing for local AI-enabled energy marketplace startup.
  - Startup, organization, and IP transfer for proprietary 3D printing of carbon fibre aerospace components technology.

## Insights & Events

- Author, "Alberta doubles down on data centre mandate", BLG Article, October 2025

## Beyond Our Walls

### Community Involvement

## Awards & Recognition

- Western Manitoba's Top Four Under 40 for 2021 in Business Achievement.

## Bar Admission & Education

- Alberta, 2024

- JD, University of Calgary, 2023
- Bachelor of Business Administration (Hons), Brandon University, 2019

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