Sterling Capital Brokers receives growth investment from True Wind Capital

April 24, 2019

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On Feb.22, 2022, True Wind Capital (True Wind), a San Francisco-based private equity firm focused on investing in leading technology companies, today announced a significant growth investment in Sterling Capital Brokers (Sterling), one of Canada's leading independent benefit consulting firms that provides proprietary technology solutions to high-growth businesses and multinational enterprises. Terms of the transaction were not disclosed.

BLG represented Sterling with a team led by Jason Saltzman that included Stefan Timms, Michael Vandenberghe and Jessica Whitton, Kyle Denomme, Lara Hubermann, Eloise Gratton and Max Jarvie (Corporate); Steve Suarez and Joelle Kabouchi (Tax); James Fu and Pam Cross (Labour & Employment); Denes Rothschild (Competition); Cassandra Florio, Andrew Hodhod (Financial Services); and Haya Shehab (Intellectual Property).

By

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