BLG A Trademark Leader With Sixth Consecutive Gold

Five trademark professionals highlighted in the latest edition of WTR

Toronto (January 31, 2019) – The Trademarks Group at Borden Ladner Gervais LLP (BLG) has been recognized with its sixth consecutive gold ranking in the 2019 edition of *World Trademark Review's WTR 1000 — The World's Leading Trademark Professionals*. The publication is the only one of its kind to recommend firms and individual practitioners exclusively in the trademarks field, based on research conducted in 70 global jurisdictions with hundreds of lawyers, attorneys and their clients.

WTR 1000's gold tier is the highest band, awarded to firms that are deemed the most outstanding by clients and market sources in the areas of trademark expertise, market presence and complexity of work. Individuals qualify for inclusion by receiving sufficient positive feedback from sources with knowledge of their practice and the market in which they operate.

The five BLG professionals recognized in the 2019 *WTR 1000* are:

- Geneviève Bergeron - Prosecution and Strategy
- Kathleen Lemieux — Enforcement and Litigation and Transactions
- LuAnne Morrow — Prosecution and Strategy
- Christine Pallotta — Enforcement and Litigation
- Justine Wiebe — Prosecution and Strategy

BLG's Trademarks Group has filed over 50,000 trademark applications and registrations in Canada and provides strategic advice to protect those interests throughout the world.

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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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