Licensing

It is crucial to have a strategically-minded legal team to help you navigate complex agreements relating to in and out licensing and technology transfer opportunities across domestic and global industries.

BLG's Licensing Group can structure comprehensive licensing transactions by exploring the technology's life cycle, its potential applications to other areas and market direction.

We can help you develop and capitalize on your IP portfolio by:

- negotiating and drafting licensing agreements
- drafting and negotiating trademark, copyright, patent, trade secret and know-how licenses

Our services and areas of expertise include:

- drafting and advising on suitable IP license grants
- evaluating antitrust concerns and alternative deal structures
- crafting dispute resolution provisions and agreements
- counselling on potential insolvency complications in agreements
- counselling on the acquisition and sale of assets, including purchase and sale out of bankruptcy
- providing connections with other service providers, technology buyers, brokers and financing sources
- domestic and international licensing and technology transfer
- transferring technology from government-supported operations and academic organizations to private sector businesses
- advising on confidentiality matters, non-competition and similar agreements

Experience

- Sears Holdings and Sears Roebuck in the *Companies' Creditors Arrangement Act* proceedings of Sears Canada with regard to various intellectual property, licensing, pension and merchandising issues with respect to Sears Canada's retail operations.

BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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