

Eric C. Little

Partner

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Franchise Licensing & Distribution
Mergers & Acquisitions
Private Company
Commercial Contracts
Retail & Hospitality

Eric’s robust practice covers all aspects of corporate and commercial law. He has particular expertise in the areas of franchising, licensing and distribution, and mergers and acquisitions. Eric advises clients across a broad range of industries regarding corporate organization and governance, purchase and sale transactions, and drafting and negotiating commercial agreements.

In the franchise sector, Eric's practice covers all aspects of Canadian franchise law, including:

- preparation of franchise agreements and franchise disclosure documents
- purchase and sale of single and multi-unit franchises and entire franchise systems
- managing relationships with franchisees
- enforcing system compliance

Eric works with franchisors of all sizes, from start-ups to national and international systems. He has experience in a wide variety of franchise industries, including:

- food and beverage
- quick-service restaurants
- hotels, resorts and hospitality
- automotive sales, parts and service
- fitness and personal training
- sports
- outdoor recreation

- health care
- early childhood education
- building cleaning and maintenance
- commercial services

He also assists his clients in the food and beverage industry with regulatory matters, including liquor licensing and distribution and commercial health and safety issues.

Before articling at BLG, Eric was a law clerk to six justices of the British Columbia Supreme Court.

Insights & Events

- Co-Author, "Franchise Legal: Social Media in Franchise Systems – Legal Considerations for Franchisors," Canadian Franchise Association, August 2023
- Co-Author, "Franchise Legal: Marketing Funds – Know Your Obligations", The Franchise Voice by the Canadian Franchise Association, July 2023
- Co-author, "Franchise Legal Marketing: Funds know your obligations",Canadian Franchise Association, December, 2022
- Author, "Franchising in Canada: Considerations for U.S. franchisors", BLG Article, April 2021
- Co-author, "Franchise Law," Annual Review of Law & Practice, CLEBC, March 2019.
- Co-author, "Franchise Law, Annual Review of Law & Practice," CLEBC, March 2018
- Co-Author, "Whose Liability is it Anyways? Three Recent Cases Concerning Franchisors' Potential Exposure to Claims Against Franchisees," The Franchise Voice, Summer 2018
- Author, "Franchise Law In British Columbia: The New Franchises Regulation", BLG Article, July 2017
- Co-author, "The British Columbia Franchises Act and Franchises Regulation: A Primer," Franchising World, May 2017.
- Co-author, "Mandatory Disclosure of B.C.'s New Franchises Act in Step with Most Provinces," The Lawyers' Daily, March 15, 2017.
- Co-author, "Franchise Law," Annual Review of Law & Practice, CLEBC, March 2017.
- Co-author, "Legal Digest: British Columbia Court Enforces Termination and Release Agreement, Rejects Defences of Duress, Unconscionability," The Franchise Voice, Spring 2017.
- Author, "British Columbia Becomes the Sixth Province in Canada to Introduce Franchise Legislation", BLG Article, August 2016
- Co-author, "Franchise Law," Annual Review of Law & Practice, CLEBC, March 2016
- Co-author, "Franchise Law," Annual Review of Law & Practice, CLEBC, March 2016.
- Co-author, "Legal Digest: Whose Business is it Anyway?: Enforcing Non-competition Covenants Against Franchisees and Third Parties," The Franchise Voice, Summer 2016.
- Editor, British Columbia Corporation Manual, Carswell, 2015-present
- Editor, British Columbia Corporation Manual, Carswell, 2015-present.

Beyond Our Walls

Professional Involvement

- Member, Law Society of Upper Canada
- Member, Law Society of British Columbia
- Member, Canadian Bar Association

- Member, Vancouver Bar Association

Community Involvement

- Volunteer, BLG Reads to Kids

Awards & Recognition

- Recognized in the 2027 edition (and since 2026) of *Best Lawyers in Canada* (Franchise Law).

Bar Admission & Education

- British Columbia, 2012
- Ontario, 2016

- JD, Dalhousie University, 2011
- MA (Theory, Culture and Politics), Trent University, 2008
- B.Soc.Sci. (Hons.), University of Ottawa, 2006

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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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