

# Managing Privacy in a Connected World

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Data Protection and privacy issues are leading concerns for business leaders. Privacy breaches and cybersecurity incidents, the challenges posed by smart technologies and privacy-intrusive practices as well as the opportunities and risks of artificial intelligence are increasingly pressing topics. So too are issues around global compliance, digital consent, online reputation, targeted advertising and associated risks, such as class actions and regulatory investigations.

BLG's top-ranked [Cybersecurity, Privacy & Data Protection Group](#), co-led by Éloïse Gratton and Elisa Henry, has authored a new book entitled "[Managing Privacy in a Connected World](#)" which provides expert analysis and practical guidance on these emerging topics to help your organization understand

By

[Elisa Henry](#)

Expertise

[Cybersecurity, Privacy & Data Protection, Technology](#)

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#### **Calgary**

Centennial Place, East Tower  
520 3rd Avenue S.W.  
Calgary, AB, Canada  
T2P 0R3

T 403.232.9500  
F 403.266.1395

#### **Ottawa**

World Exchange Plaza  
100 Queen Street  
Ottawa, ON, Canada  
K1P 1J9

T 613.237.5160  
F 613.230.8842

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1200 Waterfront Centre  
200 Burrard Street  
Vancouver, BC, Canada  
V7X 1T2

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F 604.687.1415

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1000 De La Gauchetière Street West  
Suite 900  
Montréal, QC, Canada  
H3B 5H4

T 514.954.2555  
F 514.879.9015

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Bay Adelaide Centre, East Tower  
22 Adelaide Street West  
Toronto, ON, Canada  
M5H 4E3

T 416.367.6000  
F 416.367.6749

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