

Edona C. Vila

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Products Law
Health Care & Life Sciences
Transportation
Cybersecurity, Privacy & Data Protection
Autonomous Vehicles
Construction
Artificial Intelligence (AI)
MedTech
Environmental

Edona Vila is a trusted advisor to national and multinational companies navigating complex disputes and regulatory challenges in Canada. Her practice spans domestic and cross-border matters covering a range of industries, including automotive, transportation, life sciences, technology, retail, consumer products and energy.

Edona leads a robust product law practice, defending clients in high-stakes disputes—ranging from individual claims and class proceedings to arbitrations—and advising on regulatory compliance and enforcement throughout the product lifecycle. She represents some of the world's largest companies in insured and non-insured matters, including in respect of claims involving consumer products, medical devices, drugs, automotive products, as well as heavy machinery product failures occurring in plants and critical infrastructure sites including manufacturing, transportation, and nuclear generation facilities. She appears at all levels of court in Ontario and manages litigation across Canada.

In her product regulatory practice, Edona provides strategic guidance to companies entering or operating in the Canadian market, including on product compliance, labelling, warnings, warranties, recalls and responding to enforcement action. Edona has experience advising on matters before Canada's key regulators, including Health Canada, Transport Canada, Environment and Climate Change Canada, and Innovation, Science, and Economic Development Canada. Edona's products practice is also focussed on advising on emerging technologies including internet of things, artificial intelligence and automated systems. Edona is often retained to align

Canadian regulatory strategies with global operations, ensuring consistency across jurisdictions including the US, UK, EU, Latin America and Asia.

Edona is recognized by Chambers, Lexpert, and Lexology (formerly Who's Who Legal) for her expertise in litigation, product liability, product regulatory and commercial insurance. In 2024 and 2025, she was the only Canadian common law lawyer honoured by the Lexology Client Choice Awards for product liability litigation—an international recognition driven exclusively through corporate counsel nominations and highlighting Edona's exceptional client care and legal expertise.

With a background in innovation management and grounded in her product law expertise, Edona is a thought leader on the responsible adoption of emerging technologies in the legal profession, including artificial intelligence. She has served on BLG's Innovation Thought Leadership Committee and Artificial Intelligence Focus Group. She has also served as co-chair of five national programs with The Advocates Society helping to ready lawyers for the responsible adoption of AI.

Edona is a passionate contributor to Canada's tech ecosystem through board and advisory roles with AIoT Canada and the Ontario Vehicle Innovation Network. In 2025, Edona was appointed to serve on the Board of the Ontario Centre of Innovation, which supports commercialization and economic growth in Ontario in key sectors such as life sciences, automotive, technology and energy.

Internationally, Edona is an Officer of the Product Law & Advertising Committee of the International Bar Association and holds leadership roles with the Drug & Device Committee of the Defence Research Institute and the Products Litigation Committee of the American Bar Association.

Experience

- Representing drug manufacturers related to pharmaceutical product litigation as a result of alleged adverse reactions.
- Acting as litigation counsel for automobile manufacturers alleging product defects.
- Representing medical device manufacturer in claims involving design manufacturing, and marketing defects.
- Representing manufacturers in fire loss claims related to alleged product defects.
- Acting as litigation counsel in the defence of professional negligence and breach of contract claims against engineers, architects, and other design professionals.
- Acting as litigation counsel for public institutions, including municipalities, in relation to infrastructure and professional negligence disputes.
- Defending insurers in litigation arising from denials of long term and short term disability benefits.
- Representing insurers and insureds on subrogated and non-subrogated claims.

Insights & Events

Beyond our Walls

Professional Involvement

- Member, Law Society of Upper Canada
- Member, Ontario Bar Association

- Member, Canadian Bar Association
- Member, Current Board Director, Toronto Lawyers Association (Education Committee)
- Member, The Advocates' Society
- Member, Canadian Defence Lawyers Association
- Member, Defence Research Institute
- Membership Officer - International Bar Association, Product Law and Advertising Committee
- Officer, Product Law and Advertising Committee, International Bar Association
- Board Member, AIoT Canada
- Board Member, Urban Robotics Foundation

Community Involvement

- Volunteer, BLG Reads to Kids
- Pro Bono Duty Counsel, Law Help Ontario

Awards & Recognition

- Recognized in the 2027 edition of *The Best Lawyers in Canada* (Health Care Law)
- Recognized in the 2027 edition of *Chambers Canada – Canada's Leading Lawyers for Business* (Advertising & Marketing (Nationwide - Canada) and Artificial Intelligence (Nationwide - Canada) and since 2025 for Litigation: Product Liability (Nationwide - Canada)
- Winner - *Lexpert* Rising Star 2025: Leading Lawyer Under 40
- Winner - *Lexology: Client Choice* Award in the 2026 edition (and since 2024) (Product Liability Defence)
- Recognized in the 2025 edition of *Lexology Index* (formerly *Who's Who Legal*) (Healthcare & Life Sciences - Product Liability Defence; Product Regulation & Liability – Product Liability Defence; Production Regulation & Liability – Product Regulation (Non-Medical); Life Sciences; Product Liability Defence; and Artificial Intelligence)
- Recognized in the 2026 edition (and since 2024) of *The Canadian Legal Lexpert Directory* (Litigation - Product Liability) and in the 2024 edition (Litigation - Commercial Insurance)
- Recognized in the 2026 edition (and since 2024) of *Lexpert Special Edition: Litigation*
- Recognized in the 2025 edition of *Lexpert Special Edition: Health Sciences*
- Recognized in the 2024 edition of *Lexpert Special Edition: Technology & Health Sciences*

Bar Admission & Education

- Ontario, 2014

- Juris Doctor (Cum Laude), University of Ottawa, 2013
- Master of Management of Innovation, University of Toronto, 2009
- Post Baccalaureate, Faculty of Science and Engineering, York University, 2008
- BSc (Honour Standing), Medical Radiation, University of Toronto, 2007

BLG | Canada’s Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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