

Kathleen Lemieux

Partner

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Corporate Commercial
Information Technology
Intellectual Property
Copyright
Licensing
Trademarks
United States
Sports & Gaming Law

Kathleen specializes in trademark prosecution and enforcement, and commercial transaction involving intellectual property rights.

Kathleen also advises on a broad range of IP license agreements, commercial transactions involving IP, and intellectual property protection and strategy. Kathleen regularly negotiates and drafts agreements involving development, licensing (including through subscription), distribution and the purchase and sale of goods and services that touch upon IP rights.

As a lawyer, trademark agent and holder of the Osgoode Certificate in Intellectual Property (IP) Licensing, Kathleen is able to provide businesses with practical intellectual property advice, including on intellectual property protection, registration, and licensing (with a particular focus on trademarks and copyright). Clients span a broad range of industries, including pharmaceutical and biotechnology, consumer healthcare, food and beverage, and clothing and footwear.

Kathleen is a former member of BLG's Partnership Board and co-leads BLG's Trademark practice. She practices in both English and French.

Insights & Events

- Author, "Trademark scams: How to spot them, avoid them, and protect your brand", BLG Article, June 2026
- Author, "The Regulation respecting the language of commerce and business in Québec: Markings on products", BLG Article, October 2024
- Author, "The Regulation respecting the language of commerce and business in Québec: Public signs, posters and commercial advertising", BLG Article, October 2024
- Author, "Québec proposes amendments and clarifications to Bill 96 requirements: Part I – Markings on products", BLG Article, February 2024
- Author, "Québec proposes amendments and clarifications to Bill 96 requirements: Part II – Public signage", BLG Article, February 2024
- Speaker, IPIC /McGill Summer IP Courses 2019 – Understanding Trademarks – Transactions
- Speaker, IPIC Trademark Webinar Series – Paragraph 12(1)(a) and 12(1)(b) of the Trademarks Act
- Trademarks
- Consolidated Intellectual Property Statutes and Regulations – Trademark Section – Year in Review 2019
- Consolidated Intellectual Property Statutes and Regulations – Updates to Canadian Trademarks Act
- Speaker, IPIC /McGIll Summer IP Courses 2018 – Understanding Trademarks – Transactions
- Understanding Trademarks French

Beyond Our Walls

Professional Involvement

- Committee member, International Trademark Association (INTA)
- Member, Licensing Group, American Bar Association
- Member, American Intellectual Property Law Association, former Co-Chair of IP Practice in Europe Committee and former Co-Chair of Trademark and International Treaties Committee
- Member, Licensing Executives Society
- Former member of Trademark Committee, Marques

Awards & Recognition

- Recognized in the 2027 edition (and since 2021) of *The Best Lawyers Canada* (Intellectual Property Law) and as 'Lawyer of the Year' for 2023.
- Recognized in the 2024, 2021, 2019 edition (and since 2015) of *World Trademark Review's WTR 1000 - The World's Leading Trademark Professionals* (Enforcement and Litigation; Transactions).
- Recognized in the 2026, 2023 and 2022 editions of the *Canadian Legal Lexpert Directory* (Intellectual Property).
- Recognized in the 2026 edition of *Lexpert Special Edition: Technology*
- Recognized in the 2026 edition of *Lexpert Special Edition: Health Sciences*

Bar Admission & Education

- Ontario, 1997

- L.LL, University of Ottawa, 1995
- LLB, University of Ottawa, 1994
- BA, McGill University, 1991

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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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