

Cameron MacCarthy

Partner & National Co-Leader, BLG Beyond CoFound

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Mergers & Acquisitions
Private Equity
Corporate Finance
Emerging Companies & Funds
Technology

Cameron is a trusted advisor to businesses, boards and financial sponsors.

Cameron acts as lead counsel on domestic and cross-border M&A transactions, including private equity and growth investments, leveraged buyouts, carve-outs, recapitalizations, and other strategic mandates. He represents private equity sponsors, family offices, business owners, boards, and management teams across the full investment lifecycle, from acquisition through growth, liquidity, and exit.

Cameron's practice focuses on middle-market businesses across traditional and emerging industries, from founder-led and family-owned enterprises to sponsor-backed portfolio companies. Known for his practical and commercially driven approach, Cameron helps clients structure and execute complex transactions, evaluate risk and navigate critical strategic decisions.

Beyond his transactional practice, Cameron serves as National Co-Leader of BLG Beyond CoFound, BLG's founder-first legal platform for emerging and high-growth companies. In this leadership role, he helps drive the program's strategic direction and growth, including the development of fractional general counsel, fixed-fee and other innovative service offerings that provide founders with scalable access to BLG's full-service platform.

Cameron holds the ICD.D designation from the Institute of Corporate Directors and serves as a director and advisory board member of several private businesses.

Experience

- BVD Group on the acquisition of Husky's Canadian travel centre, retail fuel, and commercial cardlock network from Cenovus Energy Inc.
- Iconic Power Systems Inc., a leading Canadian utility and energy infrastructure contractor, in connection with a platform investment by U.S.-based Lime Rock New Energy. Advised the company, its shareholders, and management team on all aspects of the cross-border transaction, including a rollover and management equity structure designed to support Iconic's next phase of sponsor-backed growth.
- RESA Canada Inc., as special Canadian counsel providing tax advice and transactional support for the benefit of RESA Power's Canadian management equity holders in connection with Investcorp's sale of its investment in RESA Power to Kohlberg & Company.
- The Fastener Group, a market leading distributor of fasteners, tools, safety gear, and other related accessories in BC, Alberta, Saskatchewan and Manitoba, on its partnership with TriWest Capital Partners, one of Canada's leading private equity firms.
- IR Labs Inc., a leading Canadian investor relations agency, on the cross-border sale of all of its issued and outstanding shares to Alliance Advisors, LLC, a global shareholder engagement and advisory firm.
- ZayZoon Inc., on its US$15 million Series B extension led by Viola FinTech, with participation from Intuit Ventures, Framework Venture Partners, and Export Development Canada.
- ZayZoon Inc., on its US$34.5 million Series B financing led by Framework Venture Partners, with participation from Export Development Canada, ATB Financial, and a number of ZayZoon's shareholders.
- Whitewater Management Ltd. and its majority shareholders, on the sale of Whitewater and its subsidiary, Catalyst Production Systems, to Hillcore Group, a leading independent Canadian investment and advisory firm.
- Force Inspection Services Inc., on the acquisition of Shawcor Ltd.'s oilfield asset management division and related acquisition financing (debt and equity), establishing Force Inspection as the preeminent Western Canadian provider of full-service inspection, repair, and machining of oilfield tubulars and related services.
- A private Alberta-based provided of electrical power and distribution products and services, on the cross-border sale of all of its issued and outstanding shares to RESA Power, LLC, an Investcorp portfolio company.
- A private Alberta-based carbon capture and storage developer focused on the development, capitalization, and operation of carbon storage assets throughout North America, on its cross-border reorganization, US$5 million initial capital contribution and US$150 million follow-on capital commitment from Grey Rock Investment Partners.
- A private Alberta-based provider of technology-forward transmission line inspection services, on the cross-border sale of its business and assets to Surveying and Mapping, LLC, a Peak Rock Capital portfolio company.
- Variperm Canada Limited, a SCF Partners portfolio company, on its cross-border acquisition of RGL Reservoir Management Inc. and its wholly-owned U.S.-subsidiary, Pacific Perforating, Inc., establishing Variperm as a global leader in the sand and flow control space with operations in Canada and the United States.
- A private Alberta-based advanced energy and environmental technology company, on the spinout of two non-core technologies and the subsequent acquisition by Nano Innovations Inc.
- TooliTech Inc., a BC-based technology company specializing in innovative, sustainable, industrial-scale cryptocurrency mining, on a variety of corporate commercial matters including seed and early-stage financing rounds.

- A private Alberta-based fluids management company with operations across Western Canada, on a variety of corporate and commercial matters including a tax-efficient recapitalization and shareholder succession initiative.
- A private Alberta-based FinTech company on a variety of corporate and commercial matters including seed and early-stage financing rounds, the latter of which was led by a technology-focused venture capital firm.
- A public Alberta-based software and technology company on a variety of corporate and commercial matters including dilutive and non-dilutive financings, the divestiture of a non-core business unit, and the development of its cleantech enhanced oil recovery technology.
- An Alberta-based private equity firm in connection with the formation and capitalization of its investment funds and related debt and equity investment strategies.
- A private investment fund in connection with its tax-driven restructuring.

Insights & Events

- Co-Author, "Canada's Clean Energy Transition Post-Inflation Reduction Act," Alberta Law Review, January 2025
- Swinging for a home run: The future of startups with ZayZoon's Darcy Tuer, BLG Perspective, December 2023
- Panelist, "Business Transitions Forum: Taking (Some) Chips Off the Table," Vancouver, British Columba, November 23, 2022

Beyond Our Walls

Professional Involvement

- Director (ICD.D), Institute of Corporate Directors
- Member, Canadian Bar Association
- Member, Calgary Bar Association
- Member, Canadian Tax Foundation
- Member, Canadian Venture Capital & Private Equity Association
- Member, Association for Corporate Growth (Calgary Chapter)

Awards & Recognition

- Recognized in the 2027 edition (and since 2025) of *The Best Lawyers in Canada* (Corporate Law)
- Recognized in the 2027 edition of *Chambers Canada* (Corporate/Commercial (Alberta))

Bar Admission & Education

- British Columbia, 2020
- Alberta, 2011

- ICD.D., Institute of Corporate Directors, 2022

- Indepth Tax Course, Parts I, II, and III, CPA Canada, 2014
- LLB, University of Calgary, 2010
- Bachelor of Arts, University of Victoria, 2005

BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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