IMS Health Completes Acquisition Of Privacy Analytics Incorporated

Date closed: 5/25/2016

Value: Undisclosed

On May 25, 2016, IMS Health acquired Privacy Analytics Incorporated to extend its robust Real-World Evidence (RWE) capabilities. Affirming IMS Health's long-standing practices for safeguarding patient privacy, the acquisition advances the company's ability to help life sciences clients drive R&D and commercial performance and demonstrate treatment value in real-world settings.

IMS Health, headquartered in Danbury, Connecticut, is an information services and technology company for the healthcare industry.

Privacy Analytics Incorporated, headquartered in Ottawa, Ontario, is a Canadian technology firm that claims to offer the only commercially available integrated data masking and de-identification.

BLG represented IMS Health with a team led by John Godber, Neil Hazan, Calvin Leung and Michael Neudorf, that included Geneviève Bergeron, Eric Boehm, Yingdi Wu (IP), Dan Palayew, Erin Durant (Employment), Eloise Gratton (Privacy), Joe Takhmizdjian (Tax), Linda Varjan, Gloria Di Girolamo and Susan Weichert (Paralegal), Jamison Young, Sara Lemieux (Real Estate).

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