CatchCorner announces partnership with Sports Illustrated

April 24, 2019

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On May 25, 2021, CatchCorner, a Toronto-based online marketplace for sport-related activities, announced its partnership with Sports Illustrated. CatchCorner by Sports Illustrated is North America's largest hub for sports and recreational activities.

Modernizing the rec sports and fitness industry, the app allows users to easily choose and reserve from among 250,000 listings in Canada and the United States, including basketball courts, soccer fields, ice rinks, dance studios, workout rooms and other recreational activity spaces. This deal will allow CatchCorner to expand across North America, starting in Vancouver and Chicago.

BLG represented CatchCorner with a team led by Raphael Roditi, David Henry and Kathleen Lemieux.

By

Thoburn

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