BLG Named A Bti Client Experience Innovator

Firm highlighted in 2019 edition of BTI Legal Innovation and Technology Outlook.

Toronto (September 10, 2018) — Borden Ladner Gervais LLP (BLG) has been recognized as a BTI Client Experience Innovator.

Through its research into how clients rank law firms and legal services providers in innovation and technology expertise, BTI Consulting Group concluded that BLG is making strategic changes in its client service approach in order to deliver superior client experiences.

BLG is one of a select number of law firms in North America to be included in the report.

BTI Consulting conducts independent research on how clients acquire, manage, and evaluate their professional service providers. BTI examines the market from your client's perspective through in-depth client feedback.

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BLG | Canada’s Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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