

Valérie Laplante

Director, Regional Business Development

T 514.954.2570
F 514.954.1905
Montréal
vlaplante@blg.com
LinkedIn

Valérie is the Regional Business Development Director for the Montréal office. She is responsible for the Montréal office's business development strategies. She provides strategic advice on business development, marketing and client relationship initiatives. She also coaches professionals to increase profile and develop revenue generation skills. She is a trusted advisor with over 20 years of experience working in professional services marketing and business development.

Beyond our Walls

Professional Involvement

- Board member, Legal marketing Association, Canada section, 2020-present
- Chair, Montréal Steering Committee, Legal Marketing Association, 2019-present (member since 2016)
- Member, International Association of Business Communicators, 2008-2012
- Member, Legal Sales and Service Organization, 2015-2016

Community Involvement

- Volunteer, BLG Reads to Kids Program, 2012-present
- Board Member, Fondation de l'autisme, 2019-present
- Member of the Board, CPE La Relève V.-S., 2012-2016 (President, 2015-2016)

Education

- Master in Communications, Université du Québec à Montréal, 2008
- BAA, HEC Montréal, 2001

BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

blg.com

© 2026 Borden Ladner Gervais LLP. Borden Ladner Gervais LLP is an Ontario Limited Liability Partnership.