



François Joli-Coeur

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[Cybersecurity, Privacy & Data Protection](#)
[Information Technology](#)
[Advertising & Marketing](#)
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François Joli-Coeur's practice focuses on privacy and cybersecurity. He advises and assists international and domestic clients from various sectors on a wide range of issues, including:

- compliance with privacy and data protection laws (including the California Consumer Privacy Act)
- anti-spam legislation compliance (CASL)
- cybersecurity issues
- data breach management
- information technology
- telecommunications (including CRTC regulatory requirements)
- advertising, marketing and sponsorship
- consumer protection
- access to information

François is a frequent speaker on the topics of privacy and cybersecurity and has authored and contributed to various publications pertaining to privacy, cybersecurity and technology law.

Prior to joining the firm, François worked for a Canadian leader in telecommunications, media and culture, where he took part in telecommunications and broadcasting proceedings before the CRTC, supported the marketing, technology and operation departments with compliance issues, and with the preparation and negotiation of commercial agreements.

Insights & Events

- Conséquences sur les entreprises des projets de loi 64 et C-11 sur la protection des renseignements personnels
- Trends to watch in 2021 – Privacy: issues in a hyper-connected world
- Canada’s Consumer Privacy Protection Act: Impact for businesses
- Canada privacy law – What U.S. businesses need to know
- Proposed amendments to Québec privacy law: Impact for businesses
- Managing privacy and cyber risks during a pandemic
- Co-author of two chapters (“Targeted advertising” and “Internet of Things: Regulatory and litigation risks”) in “Managing Privacy in a Connecting World” by Éloïse Gratton, Elisa Henry, LexisNexis, 2020.
- Speaker, “Privacy & Cybersecurity”, ACC Houston Half-Day Seminar CLE: Doing Business in Canada, Houston, November 19, 2019.
- California Consumer Privacy Act — Preparing for Compliance
- Panelist, “Cyber Threat Landscape”, 2019 Receivables Management Conference, Toronto, November 13, 2019.
- Panelist, “Privacy in Quebec”, CBA Access to Information And Privacy Law Symposium, Ottawa, October 19, 2019.
- Benchmarking Businesses’ Privacy Framework: Highlights from the 2019 IAPP-EY Annual Privacy Governance Report
- OFSI Issues Advisory On Technology And Cybersecurity Incident Reporting
- Speaker, “Nouveautés en matière de vie privée et protection des renseignements personnels – GDPR, notification des bris de sécurité et analyse des données,” Les nouvelles tendances du milieu juridique – Journée de formation de l’ABC-Québec et SOQUIJ, October 30, 2018.
- Panelist, with Eloïse Gratton, “Important Business Risks and Privacy Protection,” BLG Financial Services Sector Symposium, September 5, 2018.
- California’s New Privacy Law And What It Means For Canadian Businesses
- Government Of Canada Responds To ETHI Committee Report On Pipedata Review
- Panelist, “General data protection regulation and data privacy,” IBA Annual Employment and Discrimination Conference, Montréal, May 4, 2018
- Speaker, “Protection de la vie privée: cadre juridique et bonnes pratiques pour les créateurs,” Colloque annuel de l’AJAVA, Montréal, April 20, 2018.
- ETHI Committee Prepares for GDPR Adequacy Assessment In New Report On PIPEDA
- OPC Report Asserts PIPEDA Protections are Similar to EU “Right to be Forgotten”
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- Co-Chair, “Sharing Employee Data Across Borders and GDPR: Pitfalls and Practicalities,” New York State Bar Association International Section, Seasonal Meeting 2018.
- New Committee Report on CASL Highlights Need for Clarification and Education
- Author, “Le Rapport du nouveau comité sur la LCAP souligne le besoin d’éclaircissement et d’éducation”, December 2017

Beyond Our Walls

Professional Involvement

- CIPP/C Advisory Board Member, International Association of Privacy Professionals
- Board member and editorial board member, Les Cahiers de la propriété intellectuelle

Community Involvement

- Secretary of the board, 14 Lieux

Awards & Recognitions

- Recognized in the 2021 edition of *Chambers Canada* (Privacy & Data Protection — Associates to watch)

Bar Admission & Education

- California, 2017
- Québec, 2010
- Graduate degree (DESS) in e-business, HEC Montréal, 2017
- LLB, Université de Montréal, 2009

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