



Patricia McLaren

Director, Regional Business Development

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Pat is responsible for developing and executing the business development strategy in BLG's Calgary office. She works closely with Calgary's Regional Managing Partner and lawyers to foster engagement and drive revenue growth by actively working with key client teams, developing go-to-market strategies, and collaborating with firm members at a national level.

Pat works closely with all members of BLG's Clients and Markets team to create greater visibility for BLG through market development activities, including ongoing thought leadership and improved brand positioning.

She is a leader on BLG's National Clients and Markets team, working to align regional business development strategies to achieve broad national goals. Pat also oversees the development of BLG's Energy and Agribusiness industry business development strategies.

Prior to joining BLG, Pat held senior marketing and business development roles in the legal and financial sectors.

Beyond our Walls

Professional Involvement

- Volunteer, BLG Reads to Kids, 2019-present
- Steering Committee Member, BLG Cares United Way Annual Campaign, 2018-present

Education

- Bachelor of Commerce, University of Saskatchewan

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