

## Commercial Contracts

It's key to have the trusted advice and counsel of a legal team who can efficiently address your needs and provide comprehensive services across the spectrum of general corporate and commercial contract law.

Our skilled team is experienced in negotiating, drafting and entering into various commercial contracts and agreements across a diverse range of commercial activities and organizations, including not-for-profits. We have strong insights into market standards and approaches from a business and legal perspective.

We have extensive experience negotiating and drafting a variety of commercial agreements, including:

- product/service agreements
- procurement agreements
- outsourcing agreements, including IT-related, the provision of collection services and customer loyalty program services
- marketing agreements
- licensing agreements, including software and IP-related
- distribution agreements
- dealership and franchise agreements
- wholesale agreements
- sponsorship agreements
- assisting with abridging existing transition services arrangements
- contracts specific to Tier 1 service providers
- vendor-specific contracts

We maintain a vast and adaptable National Precedent Database, making the contractual review process more efficient.

We also provide strategic service agreement advice, including proactive risk-minimizing provisions and long-term business objectives.

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## **BLG | Canada's Law Firm**

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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