

Jessica Lim

National Director, Practice Management

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Jessica supports firm leaders strategically and operationally, to help achieve their practice goals. She provides strategic insights, business perspectives and execution support on both long-term strategic plans and day-to-day annual plans.

Jessica is responsible for driving adoption of innovations, change management, and implementing best practice and performance excellence projects across the practice.

Insights & Events

- Author, "Where do you start with strategic planning," Legal Value Network, September 2021
- Author, “Building an LPM practice in the 20s,” *Global LPM Summit* , June 2021
- Co-Presenter, "Innovation in the Legal Workplace," firmUp Hub Liaison Series, June 2021
- Presenter, “Becoming Data Driven,” Institute for the Future of Law Practice, May 2020
- Author, "What should firms consider at the outset of creating an innovation team?," Legal Business World, July 2019
- Author, "Does your law firm need an innovation team?," Legal Business World, February 2019

Education

- BComm, International Business, University of Victoria, 1999

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