BLG welcomes back Lindsey Bombardier as Executive Director, Brand and Market Strategy

National (August 11, 2025) – Borden Ladner Gervais LLP (BLG) proudly welcomes Lindsey Bombardier back to the firm as Executive Director, Brand and Market Strategy.

In this national leadership position, Lindsey will shape and drive the firm's marketing strategy, external communications and brand profile. She will work closely with firm leadership to strengthen BLG's market presence and support strategic priorities across the country.

Early in her career, Lindsey spent close to a decade at BLG, working closely with lawyers across the firm and advancing through senior positions. She returns after leading the marketing and business development teams at a prominent litigation boutique and working in a sales role at one of the Big Four professional services firms.

"Lindsey will bring a clear and confident strategic vision for how we go to market moving forward," says BLG's national managing partner and CEO, David Di Paolo. "We are singularly focused on bringing the best of BLG to our clients, today and in the future, and Lindsey's appointment reflects that commitment. We're thrilled to welcome her back to the firm."

Working closely with the firm's chief client officer, Lisa Marie Bruzzese, Lindsey will lead a talented group of professionals across the country, ensuring the brand reflects the quality, depth and innovation of the work we do for clients. She has proven experience ideating and executing differentiated brand strategies that build excitement, instill confidence and ultimately drive new business opportunities.

"Rejoining BLG to work with David, Lisa Marie and the firm's outstanding lawyers feels like a natural next step. After a decade honing my skills at top-tier organizations, I'm bringing a fresh combination of strategic marketing and a client-centric sales mindset to the firm. I'm energized by what's possible and excited for what's ahead."

Please join us in welcoming Lindsey back to the firm.

For more information, please contact:

Kate Gifford
Borden Ladner Gervais LLP
KGifford@blg.com
416.350.6540

BLG | Canada’s Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

blg.com

© 2026 Borden Ladner Gervais LLP. Borden Ladner Gervais LLP is an Ontario Limited Liability Partnership.