Patrick Laverty-Lavoie
Senior Associate

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Cybersecurity, Privacy & Data Protection
Compliance with Privacy & Data Protection
Privacy Regulators' Investigations
Privacy & Security Breaches
Artificial Intelligence (AI)
Corporate Commercial
Crisis Management
Health Informatics

Patrick focuses his legal practice on cybersecurity, personal information protection, artificial intelligence (AI), and associated technologies. Recognized by Best Lawyers: Ones to Watch in Canada, he combines solid legal knowledge with technical understanding of information systems, supporting companies and organizations in their digital transformation and advising them on regulatory compliance, technology-related business issues and AI governance.

Patrick counsels clients on legal privacy obligations in Québec and Ontario pertaining to the workplace, biometric technologies and cross-border data flows. He also provides legal advice on compliance issues and manages regulators' investigations revolving around personal information protection.

Well-versed in privacy breach events and related crisis management procedures, Patrick helps organizations fulfill their reporting and notification obligations and collaborate with authorities. He develops personal information protection frameworks, privacy policies and compliance strategies tailored to the reality of each business. Additionally, he conducts privacy impact assessments (PIAs) prior to the launch of technology projects and the adoption of new technologies.

When it comes to cybersecurity incidents, including ransomware attacks, data theft due to insider threat and personal email compromise, Patrick's expertise allows him to guide financial institutions, universities, school boards, medical clinics, government agencies and companies in the food and transportation sectors through incident management, notification of affected individuals and recovery.

Patrick's practice also encompasses the negotiation and drafting of technology agreements, including e-commerce contracts and appendices concerning personal information protection. In addition, he advises clients on due diligence as it applies to transactions, and assesses legal risks connected to privacy, AI and cybersecurity.

Patrick helps companies establish AI governance frameworks, acceptable use policies and risk management strategies for both AI and generative AI tools.

Before joining BLG, Patrick served as legal counsel for an organization specializing in AI advancement and completed a strategic secondment at a major financial services company, where he gained a practical understanding of operational, technical, and commercial challenges faced by clients.

Insights & Events

- Author, "What you need to know about the new Regulation respecting the anonymization of personal information", BLG Article, May 2024
- Moderator, "Privacy by Design and the Golden Ticket to Compliance in North America," Privacy-Enhancing Technology Summit North America, May 2022
- Moderator, "Apocalypse des données : conjuguer technique et juridique pour atteindre la conformité en matière de protection des données", (webinar) Canadian Bar Association (Québec division), April 2022
- Guest speaker, "L'anatomie de la gestion d'un incident : les considérations légales à ne pas négliger à SéQCure," Québec, April 2022

Beyond Our Walls

Community Involvement

- Member, Executive Committee of the "Information, télécommunications et propriété intellectuelle" section, Canadian Bar Association (Québec division), since 2020
- Member, IT Committee, Young Bar of Montréal (since 2021) and sponsorship lead for the 2023 Legal IT conference
- Logistics lead, Canadian Cancer Society, CIBC Run for the Cure, Montréal run, 2018-2019

Awards & Recognition

- Recognized in the 2026 edition of *The Best Lawyers in Canada -* Ones to Watch™ (Privacy and Data Security Law).

Bar Admission & Education

- Ontario, 2024
- Québec, 2017

- CIPP/C, International Association of Privacy Professionals

- LLB, Université de Sherbrooke, 2017

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