

Optable Technologies Inc. announces Seed round financing

April 24, 2019

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On May 5, 2021, Optable Technologies Inc., a SaaS data connectivity platform designed for the on-line advertising ecosystem, announced a closing of a seed round.

Optable's platform addresses the fundamental shift in how data is governed, connected, and used. It was founded to address the need for this new generation of privacy-preserving data connectivity software through the use of cryptographic technology.

The round was led by Brightspark Ventures and included some of the top media and advertising angel investors: David Hahn, former CPO of Integral Ad Science (acquired by Vista Equity Partners), David Yaffe, founder and former CEO of Arbor (acquired by LiveRamp), Jim Payne, founder and former CEO of MoPub (acquired by Twitter), and Alex Blum, former Executive Chairman of Tru Optik (acquired by TransUnion).

BLG represented Optable with a team led by [Patrice Martin](#) that included [Patricia Galella](#), [Jordan Furfaro](#) and [Nathalie Beck](#).

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