



## Élisabeth Lesage-Bigras

Senior Associate

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[Information Technology](#)  
[Cybersecurity, Privacy & Data Protection](#)  
[Consumer Goods](#)  
[Advertising & Marketing](#)  
[Intellectual Property](#)

Élisabeth focuses mainly on regulatory commercial matters, technology law and data protection. She provides advice on consumer, advertising and marketing law, including online sales and e-commerce.

Prior to joining BLG, Élisabeth worked in private practice, helping clients on a variety of issues in relation to intellectual property, privacy, technology and domain name management.

As part of her academic career, she worked as a research assistant in intellectual property financing and as coordinator of a university research project on technological evidence.

### Presentations & Publications

- Author, "The Regulation respecting the language of commerce and business in Québec: Contracts of adhesion", BLG Article, October 2024
- Author, "Product safety: The Québec Court of Appeal reaffirms the scope of manufacturers' duty of warn", BLG Article, September 2024
- Author, "Major changes to the Québec Consumer Protection Act are now in effect", BLG Article, October 2023

## Beyond Our Walls

### Professional Activity

- Director, Association des juristes pour l'avancement de la vie artistique (AJAVA)
- Member, Information Technology Committee, Young Bar of Montreal

## Awards & Recognition

- Recognized in the 2026 edition of *The Best Lawyers in Canada - Ones to Watch™* (Information Technology Law & Privacy and Data Security Law).

## Bar Admission & Education

- Québec, 2020
- LL.M. (Private Law), Université de Montréal, 2020
- LL.B., Université de Montréal, 2016
- Exchange program, Universitetet i Oslo, 2015

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