The BLG Foundation launches, supporting Big Brothers Big Sisters Canada

National (December 2, 2025) – BLG has established The BLG Foundation, a new charitable giving initiative dedicated to building healthy communities and inspiring generosity through strategic giving and employee involvement. This Giving Tuesday, the Foundation is proud to announce its inaugural major donation to Big Brothers Big Sisters Canada, supporting their mission to empower youth through mentorship nationwide.

With this contribution, The BLG Foundation will be recognized in the organization's prestigious Chair's Circle, reserved for donors who contribute $250,000 or more annually. This donation reflects the firm's commitment to making a focused and meaningful impact in the communities where BLG operates.

“Together with The BLG Foundation, we are investing in kids in rural and urban communities. BLG is igniting the potential of young people who will graduate our intentional mentorship programs with measurable outcomes. Mentees will be better prepared for life’s opportunities and challenges. These relationships with trained mentors foster social emotional competence, mental health and wellbeing,” says Jill Zelmanovits, President and CEO, Big Brothers Big Sisters of Canada. “Mentoring also increases a child’s commitment to learning and employment readiness,” adds Zelmanovits.

Each year, the Foundation’s Donations Committee selects a primary cause to champion firm-wide, allowing BLG to make a focused and meaningful impact. Big Brothers Big Sisters Canada was chosen for its proven track record in helping youth realize their full potential. “Mentorship has the power to transform lives. By supporting Big Brothers Big Sisters Canada, we're investing in the next generation and helping young people unlock their potential to thrive in whatever path they choose,” says John Murphy, Chair of The BLG Foundation.

“As someone who was a mentor with Big Brothers Big Sisters during my undergraduate degree, I’ve seen firsthand how meaningful it can be for a child to have someone who shows up consistently to provide connection and support,” said Samantha Krol, member of the Donation Committee.

Beyond its annual primary cause, The BLG Foundation is dedicated to supporting the causes that matter most to firm members. Whether through volunteering, fundraising, or personal connections, BLG is passionate about making a difference in communities.

About Big Brothers Big Sisters Canada

Big Brothers Big Sisters Canada is a national nonprofit federation that fosters mentoring relationships through local agencies in hundreds of communities, from coast to coast. Since 1913, the organization has supported youth potential by connecting caring volunteers with children in need of guidance and inspiration to overcome childhood adversities.

About The BLG Foundation

The BLG Foundation is BLG's charitable giving initiative, dedicated to building healthy communities and inspiring generosity. The BLG Foundation is committed to supporting the causes that matter most to BLG through strategic giving and employee involvement.

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