

BLG Acts For RBC Global Asset Management Inc. In Strategic Alliance With Blackrock Canada

Firm provided M&A, investment management, competition, tax, intellectual property, privacy and labour and employment advice in major deal

Toronto (January 10, 2019) — [RBC Global Asset Management](#) Inc. (RBC GAM Inc.) announced its strategic alliance with [BlackRock Asset Management Canada Limited](#) (BlackRock Canada), to offer the largest and most comprehensive ETF suite in Canada.

Borden Ladner Gervais LLP (BLG) represented RBC GAM Inc. in the formation of this alliance, which brings together the ETF families offered in Canada by RBC GAM Inc. and BlackRock Canada under one new brand — RBC iShares. This new \$60 billion solution suite includes a total of 150 ETFs that will be available through full-service advisors, discount brokerages and robo-advice platforms.

A multidisciplinary team of BLG lawyers supported RBC GAM Inc.'s in-house team in the creation of this alliance, bringing together expertise in [M&A](#), [investment management](#), [competition](#), [tax](#), [intellectual property](#), [privacy](#) and [labour and employment](#) law. RBC's in-house team was led by Nicole Lee, Assistant General Counsel, and Anthony Pagano, Chief Counsel, M&A, and included Natasha Moore, Senior Counsel, and Matt Bassani, Senior Counsel. BLG's team was led by [Cameron MacDonald](#) and [Jason Brooks](#), and included [Lynn McGrade](#) and Susan Kwan (investment management), [Subrata Bhattacharjee](#) and [Denes Rothschild](#) (competition), Craig Webster, Beverly Gilbert and [Danny Lang](#) (tax), [Rob Weir](#) and [James Fu](#) (labour and employment), [Kathleen Lemieux](#) (intellectual property), Bradley Freedman (privacy) and Kate Menear (litigation).

BLG's involvement in this major transaction builds on our reputation as a leading law firm, receiving the highest rating in the 2019 edition of *Chambers Canada – Canada's Leading Lawyers for Business* in both investment funds and employment and labour.

For more information, please contact:

Kate Gifford
Borden Ladner Gervais LLP
KGifford@blg.com
416.350.6540

BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

blg.com

© 2026 Borden Ladner Gervais LLP. Borden Ladner Gervais LLP is an Ontario Limited Liability Partnership.