



## Devin Persaud

### Senior Associate

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[Competition & Foreign Investment Review](#)  
[Franchise Licensing & Distribution](#)  
[Advertising & Marketing](#)  
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[Investigations & White Collar Defence](#)  
[Public Policy & Government Relations](#)

Devin provides advice to clients on all aspects of Canadian competition, antitrust, foreign investment, marketing, and corporate compliance law.

He also advises clients on all potentially anti-competitive and consumer protection business practices as well as in running internal investigations and implementing corporate compliance programs.

A leader in diversity initiatives within the legal industry, Devin was named a 2019 Lexpert Zenith Award winner as a Change Agent in Law. He is currently the Vice-President of the South Asian Bar Association of Toronto and a committee member of the Federation of Asian Canadian Lawyers – Ontario. Devin is also an OBA council member and an OBA Business Law Section Executive.

While articling at BLG, Devin was seconded to the Royal Bank of Canada.

## Insights & Events

- Competition Act and Investment Canada Act Thresholds for 2018
- Competition Act And Investment Canada Act Thresholds For 2017
- Foreign Investment In Canada: Past, Present, & Future
- New Filing Fee for Competition Bureau Merger Reviews

- Co-Author, "Asian Sovereign Investments – A Canadian Perspective", 2nd IBA Asia-Based International Financial Law Conference, March 2016 (with Devin Persaud).

## Beyond Our Walls

### Professional Involvement

- Vice President, South Asian Bar Association of Toronto
- Member, International Bar Association
- Member, American Bar Association
- Member, The Advocates' Society

### Community Involvement

- South Asian Bar Association, FACL – Ontario, OBA Council, OBA Working Group on Racialized Licensee

## Awards & Recognitions

- 2019 Lexpert Zenith Award Winner - Recognizing Change Agents in Law
- 2013 South Asian Bar Association Student of the Year

## Bar Admission & Education

- Ontario, 2015
- JD, University of Ottawa, 2014,
- BBA (Hons.), Schulich School of Business, 2010,

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