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Matthew Boyd Senior Associate

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Matthew's practice focuses on trademark prosecution, litigation, enforcement, anticounterfeiting and domain issues, both in Canada and internationally. He has worked with a variety of clients—from small businesses to multinational corporations—in the selection and prosecution of trademarks in Canada.

He has assisted clients before the Trademarks Opposition Board and the Federal Court of CanadaPrior to joining BLG, Matthew worked in the intellectual property department of a large national firm in Ottawa. Before pursuing law, he worked as a software developer at a leading insurance company and at a nuclear power generator

Insights & Events

- Author, "Managing Canada's Changing Trademark Landscape: New Applications and Applications Under Examination", BLG Article, May 2019
- Author, "Managing Canada's Changing Trademark Landscape: Madrid Protocol", BLG Article, April 2019
- Author, "Managing Canada's Changing Trademark Landscape: Registrations And Renewals", BLG Article, April 2019
- Speaker, "Trademarks in Social Media Hashtags," 7th International Asociación Mexicana para la Protección de la Propiedad Intelectual (AMPPI) Conference, Mexico City, 2018
- Co-Author, "Managing Canada's Changing Trademark Landscape: third party notifications, oppositions and non-use expungement proceedings," Commercial Times, June 2019
- Author, "Changes to extension of time requests in Canadian trademark examination", BLG Article, January 2020



Beyond Our Walls

Professional Involvement

- Member, Law Society of Ontario
- Member, Intellectual Property Institute of Canada

Awards & Recognitions

- Recognized in the 2022 edition of Best Lawyers: Ones to Watch in Canada (Intellectual Property Law)
- Recognized in the 2017 edition of The Legal 500 Canada (Intellectual Property)

Bar Admission & Education

- Ontario, 2015
- JD, Queen's University, 2014
- M.Eng., University of Western Ontario, 2010
- B.Sc. (Hons.), University of Western Ontario, 2009

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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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