

BLG helps clients move forward with “What’s Next @ BLG.com”

New program created to assist businesses adapt to change during the COVID-19 pandemic

Toronto (July 2, 2020) — The COVID-19 pandemic has created uncertainty for Canadian businesses, and companies are looking for assistance navigating the rapid changes. In response, Borden Ladner Gervais LLP (BLG) is launching “[What’s Next @ BLG.com](#)”, our new program to guide businesses through their decision-making.

“Since the beginning of this pandemic, we have focused on helping our clients not only survive, but innovate and pivot into new opportunities,” said Graham Ross, Chief Client Officer at BLG.

The new program from BLG will help businesses navigate the over 100 federal and provincial funding measures. Questions submitted to whatsnext@blg.com will be addressed free of charge, and we will offer information and resources for more complex queries.

“Through What’s Next @ BLG.com, we’re able to draw from our expertise across all regions of the country, and provide fast, region- and sector-specific responses to pressing financing questions,” continued Graham Ross.

To find our latest insights on the COVID-19 pandemic, visit our [COVID-19 Resource Centre](#), featuring our latest articles and recordings of our webinar series.

For more information, please contact:

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