Max Jarvie

Senior Associate and National Leader, Artificial Intelligence

T 514.954.2628
F 514.954.1905
Montréal
MJarvie@blg.com
LinkedIn

Corporate Commercial
Cybersecurity, Privacy & Data Protection
Information Technology
Intellectual Property
Licensing
Artificial Intelligence Law

Max is reocgnized for his experience, expertise and practical advice for dealing with complex issues arising at the intersection of law and technology. He is BLG's lead on Artificial Intelligence (AI) and a member of the Privacy and Data Protection group.

Max provides assistance and strategic guidance to organizations relating to privacy and data protection, the use of AI and other advanced technologies, and information governance and risk management strategies. He also advises on transactions involving technology, technology licensing agreements and related corporate commercial matters.

Before studying law, Max worked in information technology as a project manager and departmental director at a number of private companies and public institutions.

Max speaks and publishes regularly on the topic of law and technology, including artificial intelligence, privacy law matters, privacy-protecting technologies, distributed ledger technologies, IoT and smart cities, and has taught students on the tax implications of cryptocurrencies at McGill's Faculty of Law. He has also served as a law clerk at the Supreme Court of Israel for Justice Hanan Melcer and at the Court of Appeal of Québec for the Honourable Nicholas Kasirer.

Experience

- Epiroc Canada Holding Inc., a subsidiary of Epiroc Rock Drills AB, in its acquisition of 100% of MineRP Holdings Inc. from Dundee Precious Metals Inc. (TSX: DPM).

- Advises various Canadian and international entities and their boards on privacy and data security compliance (risk analysis and advice, information governance, data mapping, impact assessments, policies, procedures and training).
- Advises various Canadian and international entities on technology matters (service and licensing agreements, use of machine learning, distributed ledger and privacy-protecting technologies).
- Advises various Canadian entities on corporate commercial matters.

Insights & Events

- Author, "Québec Privacy Law Reform: A Compliance Guide for Organizations", BLG Article, October 2022
- Author, "Canada's Artificial Intelligence and Data Act: Impact for businesses", BLG Article, June 2022
- Author, "Canada's Consumer Privacy Protection Act (Bill C-27): Impact for businesses", BLG Article, June 2022
- Author, "Regulating artificial intelligence: Preparing your business for the future", BLG Article, February 2022
- Author, "Québec adopts Bill 64 – Key requirements for businesses", BLG Article, September 2021
- Author, "End of clause-by-clause consideration of Bill 64: Where we stand", BLG Article, August 2021
- Author, "End of parliamentary proceedings in Quebec: An Update on Bill 64", BLG Article, June 2021
- Author, "Artificial Intelligence and Product Liability: Catching up with the Future", BLG Article, March 2021
- Author, "Comments on the Clearview AI joint Report of Findings", BLG Article, February 2021
- Autonomous vehicles and big data: Managing the personal information deluge, BLG Perspective, November 2020
- Author, "Canada's Consumer Privacy Protection Act: Impact for businesses", BLG Article, November 2020
- Author, "Manufacturers of internet of things devices: guidance from the Canadian Federal Privacy Commissioner", BLG Article, August 2020
- The Sensor: A review of Canada's vehicle cybersecurity guidance, BLG Perspective, June 2020
- Author, "Proposed amendments to Québec privacy law: Impact for businesses", BLG Article, June 2020
- Author, "Managing privacy and cyber risks during a pandemic", BLG Article, March 2020
- The Sensor: Mobility-as-a-Service & Smart Infrastructure: A New Risk Paradigm, BLG Perspective, February 2020
- Author, "Comments on the OPC Consultation on Artificial Intelligence", BLG Article, February 2020
- Author, "Privacy Commissioners' Report of Findings on Aggregate IQ : Challenges with Position on Service Providers' Obligations", BLG Article, January 2020
- The Sensor: Building a privacy-compliant autonomous vehicles business, BLG Perspective, May 2019

Beyond our Walls

Professional Involvement

- Member, Canadian Bar Association
- Member, Barreau du Québec
- Member, Young Bar Association of Montreal
- Member, Lord Reading Society

Bar Admission & Education

- Québec, 2015

- BCL/LLB, McGill University, 2014
- PhD, Faculty of Arts, McGill University, 2005
- MPhil, London School of Economics and Political Science, 1999
- BA, Faculty of Arts & Science, University of Toronto, 1995

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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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