



Sara Swartz-Hawley

National Director, Business Development

T 416.367.6646

F 416.367.6749

Toronto

SSwartzHawley@blg.com

[LinkedIn](#)

Sara leads a multidisciplinary business development and marketing team. She has a proven record of delivering strategic, creative and cost-effective results that drive strategic growth.

As an accomplished and trusted business development, communications and marketing professional, she implements strong business development strategies to manage and build strategic relationships with key stakeholders and raise BLG's profile.

Sara brings to the role a deep understanding of the Canadian legal industry, along with strong leadership, collaboration, relationship building and project management skills.

Sara works closely with the Client and Markets team, the firm's National Business Leaders, firm leadership, lawyers and staff.

Sara volunteers for many causes and is a long-time member of the Toronto Chapter of the Legal Marketing Association.

Education

- Post Graduate Diploma, Broadcast Journalism, Humber College, 2001
- BA (Hons.), Brock University, 1999

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