



Peter C. Cooke

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[Trademarks](#)

Peter offers over 20 years of expertise in **trademark clearance, registration, enforcement** and related commercial transactions.

He has experience with domain name dispute resolution, having acted as a panelist on a number of Canadian Internet Registration Authority (CIRA) domain name cases. His practical experience with trademark opposition and cancellation proceedings comes from his work at the Canadian Intellectual Property Office, where he was a member of the Trademarks Opposition Board.

Insights & Events

- Delays in Canadian trademark examination prompt CIPO “pre-assessment” letters
- Improving timeliness in Canadian trademark examination
- Changes to extension of time requests in Canadian trademark examination
- “Coming Changes to Trademark Law and Practice”, Law Society of Upper Canada – 22nd Annual Intellectual Property Year in Review, January 2018
- Speaker, “IP for the Non-IP Lawyer - Trademarks”, County of Carleton Law Association, October 2017

Beyond Our Walls

Professional Involvement

- Member, International Trademark Association (Public Information Committee)
- Member, Intellectual Property Institute of Canada (Trademark Practice Committee)

Awards & Recognitions

- Recognized in 2021's World Trademark Review WTR 1000 – The World's Leading Trademark Professionals
- Recognized in the 2022 edition (and since 2017) of *Canadian Legal Expert Directory* (Intellectual Property)
- Recognized in the 2018 edition of *Managing Intellectual Property's IP Stars* (Trademark)

Bar Admission & Education

- Ontario, 1994
- LLB, Queen's University, 1992
- BA, Queen's University, 1989

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