



Danielle Ridout

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[Competition & Foreign Investment Review](#)
[Advertising & Marketing](#)
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Danielle is an associate in BLG's Toronto office. She practises competition, marketing and foreign investment law.

Danielle's practice includes advising on:

- proposed mergers
- competition compliance
- criminal cartel matters
- foreign investment review
- advertising and marketing law

She also litigates class action claims against clients relating to alleged violations of the cartel and misleading advertising provisions of the Competition Act.

Experience

- Acting for Loblaw Companies Limited, George Weston Limited and certain of their affiliates in class actions across Canada alleging price fixing in respect of wholesale and retail sales of fresh commercial bread and in the related Competition Bureau conspiracy investigation.
- Acting for an international auto parts supplier in Canadian immunity and leniency applications related to cartel activity, as well as related class actions.
- Acting for a Canadian client with respect to the ongoing U.S. investigation into alleged subsidies on uncoated groundwood paper from Canada.

- Acting for a major global airline in the Canadian aspects of the global air cargo investigation

Insights & Events

- Author, "Competition Bureau Hones in on #SponsoredContent and Social Media Advertising", BLG Article, December 2019
- Author, "Competition Bureau Cracks Down on Misleading Advertising in the Digital Economy", BLG Article, October 2019
- Author, "Competition Bureau Initiates Predatory Pricing Investigation of WestJet Airlines Ltd", BLG Article, December 2018
- Author, "Weeding Out Compliance Issues: The Do's and Don'ts of Marketing Cannabis and Cannabis Products under Canada's New Cannabis Act", BLG Article, October 2018
- Author, "Canadian Government Blocks Chinese Foreign Investment Due to National Security Concerns", BLG Article, May 2018
- Author, "Regulated Conduct Doctrine Brews Defence for Competition Class Action Against the Beer Store", BLG Article, March 2018
- Author, "The Regulated Conduct Doctrine Brews a Defence for Competition Class Action Against the Beer Store", BLG Article, March 2018
- Author, ""Steeling for a Fight — U.S. President Trump Announces Tariffs on Imported Steel and Aluminum," BLG's International Trade Litigation and Arbitration Bulletin, March 7, 2018", BLG Article, March 2018
- Author, "Comprehensive Economic And Trade Agreement (CETA) Now In Force", BLG Article, September 2017

Beyond our Walls

Professional Involvement

- Member, Law Society of Ontario
- Member, American Bar Association

Bar Admission & Education

- Ontario, 2017
- MGA, University of Toronto, 2016
- JD, University of Toronto, 2016
- BA (Hons.), University of Toronto at Scarborough, 2012



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