



## Debbie Ford

### Director, Business Development

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Debbie Ford is a key member of BLG's Corporate & Capital Markets (CCM) and Specialized Business Law (SBL) Leadership Teams and the driver of their growth strategy.

Recognized for client service innovation, she leverages 25+ years of marketing, communications and business development expertise to help our corporate practices enhance their clients' experience and maintain their dominate position in the marketplace.

Debbie is an executive mentor in the American Marketing Association's Mentor Exchange program. This program, offered in partnership with the Schulich Executive Education Centre, matches Canada's C-suite mentor community with aspiring managers and executives looking to elevate their marketing career, build their network and stay on top of industry trends.

## Insights & Events

- Quoted, "[Law firms should embrace sales approach.](#)" Canadian Lawyer, March 2019

## Beyond Our Walls

### Professional Involvement

## Education

- BA, Ryerson University, (Public Relations)

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### **BLG | Canada's Law Firm**

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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