

## Technology

As the world goes digital, businesses of all sizes and across all sectors need to understand and harness technology's challenges and opportunities. Regardless of whether you are a technology innovator or a business that invests in – or has recognized the increasing need to invest in – digital infrastructure for your operations, it's key to have practical, innovative and cost-effective legal advice and advocacy to help your business adapt to a rapidly evolving technology landscape and prepare for what's next.

Our national Technology Group is a collaborative, cross-functional, future-focused team of lawyers and patent agents who are fluent in the sector language and can help technology developers, suppliers and companies in multiple analog industries who are their customers navigate any legal or regulatory matter.

Our broad range of clients whom we assist in developing, selling, licensing and procuring technology solutions includes:

- Fortune 500 conglomerates
- major global digital platforms
- emerging technology companies and funds
- technology manufacturers and vendors
- healthcare organizations
- financial institutions
- educational institutions
- government and public institutions
- retail vendors and suppliers
- energy providers

We cover the whole range of legal, advocacy and regulatory needs, from advising on purchasing technology to raising funds to mitigating legal and regulatory risk. We can help anywhere in the technology lifecycle, including:

- commercial agreements including tech and IT deals, software development, outsourcing and service arrangements, IP licensing, supply agreements, NDAs and joint ventures
- technology and systems procurement
- intellectual property protection including patents, trade secrets, trademarks and copyright
- cybersecurity
- privacy and data protection
- mergers and acquisitions, including private equity buyouts, divestitures and restructuring transactions

- corporate matters including shareholder agreements, founder compensation plans and corporate governance
- fundraising and raising capital, including financing, venture capital, private equity and initial public offerings
- advice on Canada's Anti-Spam Legislation (CASL)
- technology-related contract disputes
- competition, foreign investment review and anti-trust matters
- restructuring, bankruptcy and insolvency
- digital commerce practices and advertising/marketing
- product liability

## Experience

- IFS on its acquisition of Clevest Solutions Inc., a provider of mobile workforce management and advanced network deployment solutions in the utilities vertical.
- Amazon on multiple labour and employment, privacy, class action and competition law matters.
- One of Canada's largest grocery and drug retailers on multiple matters including their loyalty points program (including building the infrastructure for the points system), their warehouse automation system and its partnership with a U.S. based company to offer grocery home delivery through a website and mobile app.
- A global social media platform in providing competition and strategic regulatory advice.
- Netflix with comprehensive regulatory advice on all aspects of the company's operations in Canada, including on the establishment of Netflix Canada and its C\$500 million Canadian production investment.
- Bell Canada and its affiliates on multiple acquisitions, labour and employment, commercial contracts, privacy, litigation and regulatory matters.
- Lightspeed POS, a Montreal-based cloud ecommerce platform in its three post-IPO acquisitions.
- McKinsey & Company on their venture capital investment and collaboration agreement in Element AI Inc.'s \$200 million Series B equity financing round, a company that builds artificial intelligence tools for enterprises.
- A major Chinese online payments company on the analysis of compliance work related to several of its new and evolving business models, the creation of its two Canadian entities and related application to Canadian regulatory authorities for approval, and the structuring its new global payments products that could be introduced into Canada.
- Samsung on the Canadian aspects of the international DRAM investigations and damages litigation, as well as multiple matters including retainers in the CRT, LIRB and smart card chip cases.
- Toronto District School Board (195 schools and over 100,000 students) in finalizing a contract for a software as a service solution for its central computer system – to address student, employee and school activities in a ten year plus arrangement including implementation.
- QuintilesIMS (now IQVIA) in its \$170 million acquisition of Nova Scotia-based STI Technologies and on the translation of the legal framework into business practices that can accommodate innovation using health data as well as the assessment of legal risks resulting from it.

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## **BLG | Canada's Law Firm**

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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