



Denes A. Rothschild

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[Competition & Foreign Investment Review](#)
[Advertising & Marketing](#)
[Corporate Commercial](#)
[Class Actions](#)
[Public Policy & Government Relations](#)

Denes practices competition, marketing, international trade and foreign investment law. He provides expertise and advice on:

- proposed mergers
- competition compliance
- criminal cartel matters
- foreign investment review
- advertising and marketing law
- international trade matters, including tariff classification, dumping and subsidy investigations

He also litigates class action claims against clients relating to alleged violations of the cartel and misleading advertising provisions of the *Competition Act*. Denes is also Co-Leader of the firms Public Policy and Government Relations Group.

Making use of his dual Canadian and American law degrees, Denes regularly collaborates with attorneys in other jurisdictions to ensure consistent and outstanding representation for his large multinational clients.

Denes recently spent a year seconded as corporate counsel to one of the world's largest information technology corporations.

Experience

- **Imperial Metals Corporation** in its sale of a 70% interest in the red mine in British Columbia to Newcrest Mining Limited for US\$806.5 million and a follow-on joint venture between the parties for the ongoing operation of the Red Chris mine.
- **Loblaw and George Weston Limited** in defence of numerous class actions relating to price fixing on fresh commercial bread.
- **Loblaw and George Weston** in multi-year internal investigation and immunity application with respect to their participation in a cartel fixing the prices of fresh commercial bread.
- **CanniMed Therapeutics Inc.** in its C\$1.1 billion acquisition by Aurora Cannabis Inc.
- **COSCO Shipping Holdings Co. Ltd.** and **Orient Overseas International Ltd.** in COSCO's US\$6.3 billion acquisition of OOIL.
- A Canadian client with respect to the ongoing U.S. investigation into alleged subsidies on uncoated groundwood paper from Canada.
- An international auto parts supplier in Canadian immunity and leniency applications related to cartel activity, as well as related class actions.
- **Loblaw Companies Limited** in its C\$12.4 billion acquisition of Shoppers Drug Mart Corporation, the largest retail merger in Canadian history.
- An American client in defence of a threatened dumping investigation initiated by a Canadian competitor.
- **AmeriPride Services Inc.** in its US\$1 billion acquisition by Aramark.
- **Cabela's Incorporated** in its US\$5.5 billion acquisition by Bass Pro Shops.
- **Loblaw** in a Competition Bureau investigation into its supplier practices and related court proceedings.
- **Hardline Curling Inc.** in its battle to have a ban on its curling brooms imposed by the World Curling Federation and Curling Canada overturned.
- **Gerber** in judicial review proceedings before the Federal Court and Federal Court of Appeal respecting Canadian Food Inspection Agency determination regarding imports of baby food.
- **Reliance Comfort Limited Partnership** in an abuse of dominance claim before the Competition Tribunal.
- **Garant GP** before CBSA and CITT relating to Aluminum Extrusions dumping investigation.
- **Canada Pension Plan Investment Board** in its role as a member of the Maple Group in its acquisition of the TMX Group Inc.

Insights & Events

- Competition Bureau Expresses Serious Concern about Canadian Airline Merger
- Host, "Big Appetite for Big Data," Legal Talk Network Podcast, August 2018
- Panelist, "Artificial Intelligence, Algorithms and Collusion," Canadian Bar Association, Competition Law Section, February 2018
- Panelist, "Canada's Revised Immunity Policy -- Opportunities and Challenges for multi-jurisdictional cases," Canadian Bar Association, Competition Law Section's Fall Conference, October 2017
- Co-chair and moderator, "Brexit - The Implications for US Businesses," American Bar Association, Business Law Section's Annual Meeting, September 2017
- "Steeling for a Fight — U.S. President Trump Announces Tariffs on Imported Steel and Aluminum," BLG's International Trade Litigation and Arbitration Bulletin, March 7, 2018
- Competition Act and Investment Canada Act Thresholds for 2018
- Canadian Government Blocks Chinese Foreign Investment Due to National Security Concerns
- Information Sharing in Canadian Competition and Foreign Investment Reviews
- Competition Act And Investment Canada Act Thresholds For 2017

- Author, "Share Safely: How to Avoid Gun-Jumping and Inadvertent Waiver of Privilege When Making a Deal in Canada," ACC Docket, October 2016
- FinTech Market Study May Lead to Important Regulatory Changes in Canada
- Questionable Policy: New Canadian IP Enforcement Guidelines Miss The Mark On Pharma
- Co-author, "Competition Act and Investment Canada Act Thresholds for 2019," BLG Bulletin, January 2019
- Competition Bureau Hones in on #SponsoredContent and Social Media Advertising
- Competition Bureau Cracks Down on Misleading Advertising in the Digital Economy
- Competition Bureau Initiates Predatory Pricing Investigation of WestJet Airlines Ltd
- Weeding Out Compliance Issues: The Do's and Don'ts of Marketing Cannabis and Cannabis Products under Canada's New Cannabis Act
- Regulated Conduct Doctrine Brews Defence for Competition Class Action Against the Beer Store
- The Regulated Conduct Doctrine Brews a Defence for Competition Class Action Against the Beer Store
- Spoke about the latest in the Competition Bureau's investigation of the Torstar and Postmedia deal.
- The Antitrust Review of the Americas 2018 Canada: Private Antitrust Litigation

Beyond Our Walls

Professional Involvement

- Member, Law Society of Upper Canada
- Member, American Bar Association
- Member, Ontario Bar Association
- Vice-chair, Food and Agriculture Committee, American Bar Association's Antitrust Law Section
- Board Member, Public Affairs Associations of Canada (PAAC)
- Board Member, Public Affairs Associations of Canada (PAAC)
- Past chair, Young Lawyers Committee, Canadian Bar Association's Competition Law Section

Community Involvement

- Volunteer, Law Help Ontario
- Past volunteer, counsel, Institute of Parliamentary and Political Law
- Board Member, Kef Toronto, an East-End Toronto Jewish community organization

Awards & Recognitions

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Bar Admission & Education

- Ontario, 2009
- LLB, University of Ottawa, 2008,
- BA, University of Toronto, 2004,



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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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