



Geeta Krishnan

Senior Manager, Regional Business Development

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Geeta is the Business Development Leader for the Vancouver office. Geeta provides strategic advice and identifies business development opportunities to help raise **awareness and build profile for BLG's Vancouver office, with a strong focus in target market segments.** She works closely with the Vancouver Regional Managing Partner and leaders to collaborate and execute on client development objectives and to build strategic relationships with key industry organizations.

Geeta also works closely with Vancouver leadership to assess, create and execute on BLG's community investment plan.

Prior to joining BLG, Geeta held a senior role in marketing and operations for a major, global real estate organization.

Beyond our Walls

Professional Involvement

- Member, Legal Marketing Association (LMA)
- Member, Education Advisory Committee, LMA
- Past Member, 2017 Regional Nominating Committee, LMA (Western Region)
- Member, BCLMA

- Past Chief Editor of Topics Newsletter, BCLMA

Community Involvement

- Past Volunteer, BLG Reads to Kids

Education

- Urban Land Economics, University of British Columbia, 2002
- Vancouver Community College

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