

CatchCorner announces partnership with Sports Illustrated

April 24, 2019

On May 25, 2021, CatchCorner, a Toronto-based online marketplace for sport-related activities, announced its partnership with Sports Illustrated. CatchCorner by Sports Illustrated is North America's largest hub for sports and recreational activities.

Modernizing the rec sports and fitness industry, the app allows users to easily choose and reserve from among 250,000 listings in Canada and the United States, including basketball courts, soccer fields, ice rinks, dance studios, workout rooms and other recreational activity spaces. This deal will allow CatchCorner to expand across North America, starting in Vancouver and Chicago.

BLG represented CatchCorner with a team led by Raphael Roditi, David Henry and Kathleen Lemieux.

By

<u>Thoburn</u>

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Centennial Place, East Tower 520 3rd Avenue S.W. Calgary, AB, Canada T2P 0R3

T 403.232.9500 F 403.266.1395

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1000 De La Gauchetière Street West Suite 900 Montréal, QC, Canada H3B 5H4 T 514.954.2555 F 514.879.9015

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World Exchange Plaza 100 Queen Street Ottawa, ON, Canada K1P 1J9 T 613.237.5160 F 613.230.8842

Toronto

Bay Adelaide Centre, East Tower 22 Adelaide Street West Toronto, ON, Canada M5H 4E3 T 416.367.6000 F 416.367.6749

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