# Build your business with legal that scales alongside you.

BLG Beyond CoFound delivers strategic legal support for growth-stage Canadian startups through fractional general counsel services and essential fixed-fee legal solutions. From pre-seed through Series B and beyond, we provide predictable, founder-focused legal partnership that grows with your business.

## What we offer

BLG Beyond CoFound combines the depth and expertise of Canada's leading law firm with the accessibility and responsiveness founders need. We provide two core services designed specifically for early-stage companies:

## Ready to get started?

Tell us about your venture and a member of the CoFound team will be in touch to discuss the right approach for your stage.

### Connect with us

## Who we serve

BLG Beyond CoFound supports Canadian startups and emerging funds across multiple industries:

- Tech Startups – SaaS, AI, Fintech
- Consumer Brands – DTC, Retail, CPG
- Creator Economy – Media, Entertainment, Content
- Social Impact Ventures – B Corps, Social Enterprises
- Emerging Fund Managers – Micro-VCs, First-Time GPs

## BLG's startup and tech experience

Our team has provided fractional general counsel services to more than 100 growth-stage startups and funds across Canada, helping founders navigate incorporation, fundraising, governance and compliance from pre-seed through Series B.

- Craft Ventures in connection with a $15 million Series A preferred share investment in the competitive intelligence platform Klue Labs Inc.
- PayBright, one of Canada's leading fintech companies, in a $340 million acquisition by Affirm.
- Investors, led by iNovia Capital, in a Series A venture capital round in Planned Enterprise Inc.

## How BLG Beyond CoFound works

## Key Contacts


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## FAQ

### What is fractional general counsel?

Fractional general counsel provides the strategic legal guidance of an in-house general counsel on a part-time, subscription basis. You get embedded counsel without full-time executive overhead.

### How is BLG Beyond CoFound different from traditional law firms startup programs?

Most law firm startup programs bill hourly and create pricing cliffs when you reach Series A. BLG Beyond CoFound is different: we offer predictable subscription pricing that scales with you from pre-seed through Series B and beyond. And because CoFound is part of BLG, you get seamless access to Canada's leading law firm's full expertise as you grow – no relationship restart required.

### What is included in the CoFound Launch Package?

We pride ourselves on ensuring our packages best fits your needs. However, the package typically includes incorporation, founder equity arrangements, IP ownership considerations, and initial governance documentation, and more.

### What are Foundational Legal Essentials?

Curated, fixed-fee documents, advice, and curated, fixed-fee legal agreements and frameworks designed to provide you with transparent and efficient access to the various common documents and advice early-stage startups and founders need

## Can BLG Beyond CoFound support companies outside Canada?

BLG Beyond CoFound primarily serves Canadian companies and funds. For cross-border work, we leverage BLG's international network.

## How is BLG Beyond CoFound related to StartUp & Grow?

StartUp & Grow was BLG's Vancouver-based startup program. BLG Beyond CoFound is the national evolution – expanded services, dedicated leadership and pan-Canadian reach.