Emerging Companies & Funds

The technology sector moves at a quicksilver pace, and emerging companies need current, experienced, specialized advice and advocacy to guide them from idea to exit. Founders and employees of emerging companies need a legal partner who can help them with the balancing act between advancing and commercializing their products and services, sourcing adequate funding, managing shareholder issues, and the day-to-day details and challenges in running a business.

Our national Technology Group is a specialized, cross-functional team of future-focused lawyers with expertise and extensive networks across the technology sector. Our collaborative, entrepreneurial mindset gives us unique insight into the technology landscape, with particular expertise in growth and funding opportunities.

We offer advice and advocacy to a range of clients, including:

- entrepreneurs
- technology startups
- emerging technology companies
- venture capital and growth equity funds

Our services include:

- raising capital, including financing, venture capital, private equity and initial public offerings
- employee stock option plans
- commercial contracting, including software as a service (SaaS) agreements
- licensing
- employment matters
- regulatory matters
- tax matters

Experience

- Optable Technologies Inc., a SaaS data connectivity platform designed for the on-line advertising ecosystem, in its Seed round financing.
- Allianz X in the $114 million equity financing of Wealthsimple, a Toronto-based FinTech startup.
- McKinsey Consulting in its capital investment and strategic agreement with Element AI (AI), a company that builds artificial intelligence tools for enterprises.
- BDC Capital, i-Source, Go Capital, Fonds de Solidarité FTQ and Desjardins-Innovatech in a US$23 million financing of Leddartech (LiDAR tech).

- BIG Blockchain Intelligence Group Inc. (now BIG Digital Assets Inc.), a company focusing on the development of blockchain technology solutions, search and data analytics in its acquisition of the subsidiaries of Netcoins Holdings Inc.
- Cobalt Intelligence in its initial investment round led by Anges Capital.
- Allianz X, the digital investment unit of the Germany-based Allianz Group, on its lead investment in Wealthsimple, Canada's leading online investing service and first commission-free trading app, in its $100 million financing round.
- BDC Capital Inc. in the context of its investment in Gilbratar Ventures Fund One with a focus on early to mid-stage technology portfolio companies.
- iNovia Capital in a $70M investment round in Workjam Inc.
- Panache Ventures, a company that invests in a broad range of tech companies at the seed and pre-seed financing stages, in their new fund formation and initial investor commitments.
- Fonds de Solidarité (F.T.Q.), BDC Capital and all other shareholders in the sale of Reflex Photonics Inc. to Smiths Interconnect (U.K.).
- Fonds de Solidarité (F.T.Q), Gestion Allard Dubé and other shareholders in the sale of Embrionix Design (IP video processing) to Riedel Communications (Germany).

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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 800 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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