Managing Privacy in a Connected World

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Data Protection and privacy issues are leading concerns for business leaders. Privacy breaches and cybersecurity incidents, the challenges posed by smart technologies and privacy-intrusive practices as well as the opportunities and risks of artificial intelligence are increasingly pressing topics. So too are issues around global compliance, digital consent, online reputation, targeted advertising and associated risks, such as class actions and regulatory investigations.

BLG's top-ranked Cybersecurity, Privacy & Data Protection Group, co-led by Éloïse Gratton and Elisa Henry, has authored a new book entitled *"Managing Privacy in a Connected World"* which provides expert analysis and practical guidance on these emerging topics to help your organization understand

By

Elisa Henry

Expertise

Cybersecurity, Privacy & Data Protection, Technology

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BLG Offices

Calgary

Centennial Place, East Tower
520 3rd Avenue S.W.
Calgary, AB, Canada
T2P 0R3

T 403.232.9500
F 403.266.1395

Ottawa

World Exchange Plaza
100 Queen Street
Ottawa, ON, Canada
K1P 1J9

T 613.237.5160
F 613.230.8842

Vancouver

1200 Waterfront Centre
200 Burrard Street
Vancouver, BC, Canada
V7X 1T2

T 604.687.5744
F 604.687.1415

Montréal

1000 De La Gauchetière Street West
Suite 900
Montréal, QC, Canada
H3B 5H4

T 514.954.2555
F 514.879.9015

Toronto

Bay Adelaide Centre, East Tower
22 Adelaide Street West
Toronto, ON, Canada
M5H 4E3

T 416.367.6000
F 416.367.6749

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