

Brandon Evenson

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Intellectual Property
Licensing

Brandon provides business-focused legal advice on intellectual property matters to companies, with a focus on the high-tech, metallurgy and mining, electric vehicle technologies, and software industries.

Brandon is highly sought after for handling complex international deals involving Intellectual property rights. He regularly advises senior management and general counsel on the creation of IP protection and enforcement strategies, including the development, enforcement, and commercialization of worldwide patent portfolios. He has experience directing the prosecution of patent portfolios in over 40 jurisdictions (covering over 80 countries) around the world.

Brandon also frequently appears before IP administrative tribunals and the Canadian Federal Court to secure and enforce his clients' intellectual property rights in Canada.

Brandon excels at using competitor intelligence to develop worldwide patent protection and providing an integrated approach for commercial and legal advantage.

Brandon is a lawyer, Canadian and U.S. patent agent, and Canadian trademark agent with a background in computer and software engineering.

Experience

- Advising Clickworker GmbH on the Canadian aspects of their hive down of Clickworker's operating business into a subsidiary and its takeover by Canadian company LXT AI Inc.
- PayBright Inc., one of Canada's leading buy-now-pay-later providers, in connection with its $340 million acquisition by Affirm, Inc., a leading U.S.-based "buy now, pay later" platform.
- Advising a leading Canadian insurer and bank on the protection (including patent protection in the US and Canada) of its financial technology, and in the negotiation of a multi-decade strategic alliance with a global technology company to bring new product offerings to Canadian customers.
- Advising a telecommunication services company on the worldwide patent protection of its business-critical software technologies and customer contract negotiations.
- Advising a company on the worldwide patent protection of its cryptographic products.
- Advising a publicly-traded medical device company on the distribution of its surgical robotics products in China.
- Advising a mobility company on the development, commercialization, and legal protection of its wheelchair computer-vision products.
- Advising a Canadian-based international engineering consulting firm on the patent protection of its electrical and software engineering client solutions.
- Advising an international high-tech toy development company on the protection of its products.

Beyond Our Walls

Professional Involvement

- Member, Ontario Bar Association
- Member, Canadian Bar Association
- Member, Licensing Executive Society

Awards & Recognition

- Recognized in the 2027 edition (and since 2023) of *Intellectual Asset Magazine's IAM Global Leaders*
- Recognized in the 2027 edition (and since 2025) of *The Best Lawyers in Canada* (Intellectual Property Law)
- Recognized in the 2027 edition (and since 2022) of *Chambers Canada* (Intellectual Property - Nationwide)
- Recognized in the 2026 edition of *Chambers Global* (Intellectual Property)
- Recognized in the 2026 and previous editions of *Intellectual Asset Magazine's (IAM) Patent 1000* (Highly Recommended - Prosecution; Recommended - Transactions)
- Recognized in the 2026 edition (and since 2023) of *Intellectual Asset Magazine's IAM Strategy 300*, recognizing the top 300 IP strategists in the world
- Recognized as a Transactions Star in the 2026 edition (and since 2022) of *IP STARS* from *Managing Intellectual Property* (Managing IP)

Bar Admission & Education

- Ontario, 2011

- JD, Osgoode Hall Law School, 2010
- BSc in Engineering (Computer and Software), Queen's University, 2005

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